SHAPING YOUR OWN SUCCESS

SCHOOL OF ACCOUNTING, FINANCE & QUANTITATIVE STUDIES

www.apu.edu.my

PRE-UNIVERSITY PROGRAMME
- Degree Foundation Programme

DIPLOMA PROGRAMMES
- Diploma in Accounting

DEGREE PROGRAMMES
- BA (Hons) in Accounting and Finance
- BA (Hons) in Accounting and Finance with a specialism in Forensic Accounting
- BA (Hons) in Accounting and Finance with a specialism in Taxation
- BA (Hons) in Accounting and Finance with a specialism in Forex and Investments
- Bachelor in Banking and Finance (Hons)
- Bachelor in Banking and Finance (Hons) with a specialism in Financial Planning
- Bachelor in Banking and Finance (Hons) with a specialism in Investment and Risk Management
- Bachelor in Islamic Banking and Finance (Hons)
- BSc (Hons) Insurance
- BSc (Hons) in Actuarial Studies
- BSc (Hons) in Management Science

Degrees awarded in association with Staffordshire University

All Accounting & Finance Programmes are accredited by:
- ACCA
- CIMA
- CPA
- ICAEW
- PMI

STAFFORDSHIRE UNIVERSITY
Our Partner in Quality
The Asia Pacific University of Technology & Innovation (APU) is amongst Malaysia’s Premier Private Universities, and is where a unique fusion of technology, innovation and creativity works effectively towards preparing graduates for significant roles in business and society globally. APU has earned an enviable reputation as an award-winning University through its achievements in winning a host of prestigious awards at national and international levels.

Originally established as the Asia Pacific Institute of Information Technology (APIIT) in 1993 and Asia Pacific University College of Technology & Innovation (UCTI) in 2004, APU’s sound approach to nurturing school leavers into qualified professionals has resulted in our graduates being highly sought after by employers. With an international student community from more than 100 countries studying in its Malaysian campus, APU offers a truly cosmopolitan learning environment which prepares students well for the global challenges which lie ahead. APU offers a wide range of degrees with Technology as a common core.

APU was announced as among the Highest Rated Universities in Malaysia, being rated at TIER 5 (EXCELLENT) under the SETARA 2011 Ratings by the Ministry of Higher Education (MOHE) and Malaysian Qualifications Agency (MQA) which was announced by the Y.Bhg. Minister of Higher Education on 1st November 2012.

APU’s achievements bear testimony to our commitment to excellence in higher education and training, as well as innovative research and development and commercialisation. APU (via APIIT) is Malaysia’s first Institution to achieve Multimedia Super Corridor (MSC) Company Status. Through our network of APIIT Education Group branch campuses established in Sri Lanka and India, APU also reaches out to young aspiring professionals in these countries, providing them with a unique opportunity of experiencing international best practices in higher education using curricula, processes, resources and systems which have been developed in Malaysia. APU’s academic programmes are approved by the Ministry of Higher Education of Malaysia and the qualifications are accredited by the Malaysian Qualifications Agency (MQA).
APIIT Education Group is the proud recipient of Prime Minister’s Award and Export Excellence Award (Services) for Industry Excellence Awards - March 2011

The APIIT Education Group received the prestigious Prime Minister’s Industry Excellence Award from the Prime Minister of Malaysia, Dato’ Seri Mohd Najib Tun Razak. Only one organisation was selected to receive the Prime Minister’s Industry Excellence Award from among nearly 30 other award recipients in 8 different categories.

The Industry Excellence Awards, organised by the Ministry of International Trade & Industry (MITI), recognises and rewards organisations for organisational excellence including competitiveness, innovativeness, market presence and export performance. Winning the Prime Minister’s Industry Excellence Award is a significant milestone and an honour for APU as a leader in higher education. The award truly reflects our commitment and focus on quality, innovation, graduate employability and internationalisation.
Some facts about Staffordshire University are:

- Staffordshire University’s strong focus on employability was underlined in the UK Sunday Times newspaper’s 2010 University League Tables, in which it was recognised as a leading UK university for achieving graduate employment.

- One of the first universities in the world to offer computing degrees back in the 1960s, Staffordshire maintains a strong reputation for excellence and innovation in teaching technology-based subjects.

- The University’s Computing, Computer Games Design, Network Security, Mechanical, Electrical, Electronic and Automotive Engineering awards are all highly respected by employers globally.

- Staffordshire’s Accounting and Finance, Business Studies, Economics, Management and Marketing degrees have all been designed to provide a truly international perspective. This is a real benefit for students wishing to pursue a career in Business or Commerce.

- The University’s learning community is truly global. At any one time, in excess of 17,000 students from over 75 countries are studying in Great Britain, by distance learning, or on Staffordshire University quality-accredited courses internationally.

APU’s programmes are subjected to extensively External Quality Assurance processes by Staffordshire University, who also award the Undergraduate Degrees. This ensures that our programmes are benchmarked against international standards.

In addition, our solid relationship with Staffordshire University is among the strongest and most successful foreign collaborations in Malaysia, and is particularly notable in our shared mission of producing highly employable graduates.

All these things combine to create a university with considerable global expertise - a university that APU is proud to partner with.
Learning for Employability

Employers look for qualified people who have the technical know-how and the ability to communicate, work in teams and other personal skills.

At APU, our programmes are developed to provide you not only with interesting and stimulating modules to develop your mind, but also to enhance your knowledge and skills and increase your ability to compete for that dream job. You also need to possess the ability to learn, develop and adapt. Much of what is current knowledge will soon be out-of-date and the reality is that to succeed you need to be adaptable and innovative. We achieve this through the Five “I”s Model™:

The Five “I”s Model™

1: **Innovation** through the design of curriculum, the module content and the learning approaches
2: **Integration** through developing your capabilities to interrelate knowledge and to work in multidisciplinary teams
3: **Information** through developing your knowledge and also your abilities to communicate effectively and persuasively
4: **Interactivity** through the use of group work to develop your teamwork skills and through the use of technology to achieve interactivity of devices and people
5: **Imagination** in relation to new products, ideas, applications and solutions
The Dual Degree Programmes (DDP)

The Dual Degree Programmes are offered through a unique collaborative partnership between APU and Staffordshire University, United Kingdom, through which Staffordshire accredits undergraduate programmes that are designed and delivered by APU. On completion of the programme, students will be awarded two undergraduate degree Certificates and Transcripts: one from APU and one from Staffordshire University.

The programme provides students with enhanced opportunities for further study and career development, especially since both degrees are earned from reputed and quality institutions from two different countries. The most obvious benefit of the partnership is the opportunity for students to gain degrees from Malaysian and UK higher education institutions that are recognised locally and internationally.

The APU-Staffordshire Dual Degree Programmes are offered under an approved collaboration in accordance with the Code of Practice for the Assurance of Academic Quality and Standards in Higher Education as published by the United Kingdom Quality Assurance Agency’s (QAA). APU’s academic programmes are approved by the Ministry of Higher Education of Malaysia and the qualifications are accredited by the Malaysian Qualifications Agency (MQA).
# Careers in Accounting, Finance & Quantitative Studies

**BA (Hons) in Accounting and Finance**

Any functional areas in general administration or more likely in cost, management or financial accounting. This maybe a springboard to work in accounting practice following further study for professional recognition.

**BA (Hons) in Accounting and Finance with a specialism in Forensic Accounting**

This combination of accounting, auditing and investigating skills, will create accounting professionals with the skills and knowledge to carry out investigations and participate as expert witnesses in trials. Graduates could work in areas from bankruptcy and divorce cases to major fraud and capital crime cases where investigating accounting is needed.

**BA (Hons) in Accounting and Finance with a specialism in Taxation**

Professionals who can deliver good performance in the field of taxation are always in demand. The aspirants can join any related organisations as Tax Accountants, Employment Tax Specialists, State Local Tax Attorney Specialists, Tax Policy Analysts, Tax Recruiters, Tax Advisors, Tax Managers, Tax Examiners, Collectors, Revenue Agents, etc.

**BA (Hons) in Accounting and Finance with a specialism in Forex and Investment**

There is a huge demand across modern financial markets for financial analysts and investors. All too often assessments of risk are crudely made and the consequences of getting things wrong can be serious, including lost opportunities, loss of business and even loss of life. Graduates in this field are in great demand in forex and money markets, investment firms, merchant banks, consulting specialists, corporations, stockbroker firms and government offices.

**Bachelor in Banking and Finance (Hons)**

Graduates in Banking and Finance are able to develop into careers in Consultancy, Commercial Banking, Investment, Sales, Trading, and Risk Management. Potential job roles include Stock Broker, Banker, Merchant Banker, Trader, Finance Director, Finance Officer, Underwriter, Personal Finance Advisor, Loan and Credit Officer.

**Bachelor in Banking and Finance (Hons) with a specialism in Financial Planning**

With strong underpinning knowledge in Banking and Finance, graduates who specialise in Financial Planning are able to develop their careers as Financial Analysts, Financial Advisors and Financial Planners, with a focus on managing personal investment portfolios and maximizing returns on investment.

**Bachelor in Banking and Finance (Hons) with a specialism in Investment and Risk Management**

Graduates specialising in Investment and Risk Management will be able to develop their careers in Planning and Budgeting, Portfolio Management, Investments, Securities’ Trading, and Foreign Currency Trading, Investment and Wealth Management, Trade Finance, Treasury, Risk Management, Settlements and Operations.

**Bachelor in Islamic Banking and Finance (Hons)**

With the tremendous growth in adoption of Islamic Finance globally, graduates in Islamic Banking and Finance will be prepared for careers such as in Consultancy, Islamic Banking, Investment, Sales, Trading and Risk Management. Islamic Market Stock Broker, Banker, Islamic Merchant Banker, Islamic Finance Director and Islamic Finance Officer.

**BSc (Hons) Insurance**

Insurance is a stable yet dynamic industry that provides a wealth of advancement and career opportunities. Career ranging from administrative support to management programs, from sales to information technology, from accounting to customer. Graduates could work in a variety of areas in insurance including as an underwriter, a sales representative, an asset manager, a customer service representative.

**BSc (Hons) in Actuarial Studies**

With highly specialized skills primarily for the Insurance industry, but also extending to other sectors, graduates may work as Actuarial Executives, Risk Analysts, Consultants, Statisticians, Mathematicians, Insurance Industry Specialists in Life and Health Insurance or Property and Casualty Insurance, Credit Manager, Policy Makers, Bank Executives, Financial Analysts, Financial Planning Advisors or even as Administrator and Entrepreneurs.

**BSc (Hons) in Management Science**

Operating in a wider range of industries, Management Science graduates will possess the skills and knowledge to perform as Management Analysts, Market And Survey Researchers, Mathematicians, Statistician Operations Research Analysts and Operation Managers.
Whether you join APU immediately after your secondary education or transfer to us from another institution of higher learning, we offer programmes at several levels and entry points, depending on your prior qualifications and experience. There will be a clear progression of your learning to ensure that you will be empowered with the necessary skills and knowledge to enter the corporate world.

If you enter our Foundation programme first, you will take a range of modules that prepare you for the degree and help you to select which degree to pursue. At all times, our staff will be able to advise you on the choices available at each stage of your study.

Overall Programme Structure

<table>
<thead>
<tr>
<th>Programme</th>
<th>Study Duration</th>
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</thead>
<tbody>
<tr>
<td>Foundation</td>
<td>3 semesters / 1 year full-time</td>
</tr>
<tr>
<td>Diploma</td>
<td>5 semesters / 2 years full-time</td>
</tr>
<tr>
<td>Honours Degree</td>
<td>6 semesters / 3 years full-time</td>
</tr>
</tbody>
</table>

STPM / 'O' Levels / UEC or equivalent

Degree Foundation (1 year)

Honours Degree Level 1 (1 year)

Employment

Honours Degree Level 2 (1 year)

Dual Degree Awarded by APU & Staffordshire University

Masters Degree (16 months)
Admission Requirements

FOUNDATION PROGRAMME

The Foundation Programmes give you an opportunity to sample your future study areas and this helps you choose which Degree Level 1 Programme you will eventually pursue.

- An overall credit pass in at least 5 subjects at SPM level and a minimum of a pass in Bahasa Malaysia and Sejarah (History); or
- 5 grade C passes at ‘O’ Levels / GCSE; or
- A qualification that APU accepts as equivalent to the above.

DIPLOMA PROGRAMMES

- An overall credit pass in 3 subjects including a pass in Mathematics, Bahasa Malaysia and Sejarah (History) at SPM level;
- 3 Grade C passes and a pass in Mathematics at ‘O’ Levels / GCSE;
- A qualification that APU accepts as equivalent to the above.

BACHELORS (HONS) DEGREE PROGRAMMES

Direct Entry to Level 1 of the Degree
Candidates must demonstrate that they have at least one of the following:
- 2 principal passes at STPM level and 4 credit passes at SPM including Mathematics; or
- 2 passes at ‘A’ Levels and 4 Grade C passes at ‘O’ Levels / GCSE including Mathematics; or
- The APIIT/APU Foundation or equivalent; or
- A qualification that APU accepts as equivalent to the above.

Direct Entry to Level 2 of the Degree:
- Successful completion of the APU Diploma;
- Successful completion of studies in another recognized institute with academic credit equivalent to Level 1 of an Honours degree (subject to the approval of the APU Academic Board).

ENGLISH REQUIREMENTS

(only applicable for International Students)

Foundation and Diploma Programmes
- IELTS : 5.5
- TOEFL : 65 (Internet Based Test), 513 (Paper Based Test), 183 (Computer Based Test)
- Other Certification or Evidence of English Proficiency that APU accepts as equivalent to the above

Applicants who do not possess the above will be required to sit for the APU English Placement Test, and based on the outcome of the test may be required to attend the APU Intensive English Programme (IEP) prior to commencement of the Foundation/Diploma programme.

Bachelors (Hons) Degree Programmes
- IELTS : 6.0
- TOEFL : 79-80 (Internet Based Test), 550 (Paper Based Test), 213 (Computer Based Test)
- Other Certification or Evidence of English Proficiency that APU accepts as equivalent to the above

Applicants who do not possess the above will be required to sit for the APU English Placement Test, and based on the outcome of the test may be required to attend the APU Intensive English Programme (IEP) prior to commencement of the Degree programme.

(Note that for the programmes listed here, a pass in Bahasa Malaysia and Sejarah (History) at SPM level is required for all Malaysian students).
Flexibility of Choice

Our 12-month Foundation Programme is designed to prepare those with SPM, ‘O’ Levels or similar qualifications with the knowledge and skills to progress into the first year of a degree of their choice.

On completion of the Foundation Programme, you will be able to make an informed decision about your interest and pursue your degree of choice.

During the Foundation Programme, you are able to choose different routes depending on your area of interest. This will allow you to progress onto a specific degree programme at APU, related to this area or other relevant areas based on your foundation experience.

LEARNING OUTCOMES

You will be able to:

- Enter Level 1 of degree study
- Make an informed choice about what degree you want to study
- Demonstrate an awareness of the concepts which underpin the study of Business, Technology, Media, Accounting, Banking and Finance, Quantitative Studies, IT or Engineering
- Communicate effectively verbally and in writing to a given audience
- Work effectively in a team
- Demonstrate English and other study skills appropriate to undergraduate learning
- Apply skills in numeracy, technology and communication
- Explain the essential elements of technology
- Use appropriate application software and the Internet
The Foundation Programme

The modules studied help develop your study skills, introduce you to what you can expect on your degree and also allow you to discover what you can study depending on whether you choose a degree in Business, Accounting & Finance, Banking & Finance, Actuarial Studies, Media, Information Technology or Engineering. The modules are:

**SEMESTER 1**
- Global Business Trends (3 credits)
- Introduction to Business (4 credits)
- Communication Skills (4 credits)
- IT Applications (4 credits)
- and choose Route A, B or C

**ROUTE A**
- Business & Finance
- English for Academic Purposes (4 credits)
- Mathematics (3 credits)
- Personal Development & Study Methods (4 credits)
- Cultural & Visual Interpretation (4 credits)
- Public Speaking in English (4 credits)
- Individual, State and Society (3 credits)

**ROUTE B**
- Technology and Business & Finance
- Further Mathematics (3 credits)
- Optional Modules [Choose ONE (1)]
- Cultural & Visual Interpretation (4 credits)
- Public Speaking in English (4 credits)
- International Relations (4 credits)

**ROUTE C**
- Engineering & Technology
- Further Mathematics (3 credits)
- Engineering Mathematics (4 credits)

*Optional Modules [Choose ONE (1)]
- Communication Skills
- Mathematics
- English for Academic Purposes
- International Relations

**SEMESTER 2**
- Global Business Trends (3 credits)
- Optional Modules [Choose ONE (1)]
- Cultural & Visual Interpretation (4 credits)
- Public Speaking in English (4 credits)
- International Relations (4 credits)

**ROUTE A**
- Business & Finance
- Economics for Business (3 credits)
- Principles of Accounts (4 credits)
- Perspectives in Technology (4 credits)
- Academic Research Skills (4 credits)
- Co-curricular (2 credits)

**ROUTE B**
- Technology and Business & Finance
- Introduction to Multimedia Applications (3 credits)
- Computing & IT (4 credits)
- Perspectives in Technology (4 credits)
- Academic Research Skills (4 credits)
- Co-curricular (2 credits)

**ROUTE C**
- Engineering & Technology
- Mechanical Science (3 credits)
- Electrical and Electronic Principles (4 credits)
- Academic Research Skills (4 credits)
- Co-curricular (2 credits)

**SEMESTER 3**
- Business
- Business Management
- E-Business
- International Business Management
- Human Resource Management
- Tourism Management
- Services Management
- Media Marketing
- Social Media
- Technopreneurship
- Media Informatics
- Accounting & Finance
- Forensic Accounting
- Taxation
- Forex and Investments
- Banking & Finance
- Financial Planning
- Investment and Risk Management
- Islamic Banking & Finance

You may then proceed to LEVEL 1 of a Degree of your choice in the following pathways:

**ROUTE A**
- Business & Finance
- Information Technology
- Business
- Business Management
- E-Business
- International Business Management
- Marketing
- Human Resource Management
- Tourism Management
- Services Management
- Media Marketing
- Social Media
- Accounting & Finance
- Forensic Accounting
- Taxation
- Forex and Investments
- Banking & Finance
- Financial Planning
- Investment and Risk Management
- Islamic Banking & Finance

**ROUTE B**
- Technology and Business & Finance
- Business
- Business Management
- E-Business
- International Business Management
- Marketing
- Human Resource Management
- Tourism Management
- Services Management
- Media Marketing
- Social Media
- Accounting & Finance
- Forensic Accounting
- Taxation
- Forex and Investments
- Banking & Finance
- Financial Planning
- Investment and Risk Management
- Islamic Banking & Finance
- Actuarial Studies
- Insurance
- Management Science

**ROUTE C**
- Engineering & Technology
- Engineering
- Electrical & Electronic Engineering
- Electronic Engineering with IT
- Telecommunication Engineering
- Mechatronic Engineering
- Information Technology
- Database Administration
- Information Systems Security
- Intelligent Systems
- Network Computing
- Forensic Computing
- Mobile Technology
- Business Information Systems
- Software Engineering
- Internet Technology
- Enterprise Computing
- Computer Games Development
- Multimedia Technology
- Web Media Technology
- Educational Technology
- Media Informatics
- Business
- Management Science
- Actuarial Studies
- Insurance

Students may also choose the following:
- Actuarial Studies
- Management Science
- Insurance
• Diploma in Accounting
• BA (Hons) in Accounting and Finance
• BA (Hons) in Accounting and Finance with a specialism in Forensic Accounting
• BA (Hons) in Accounting and Finance with a specialism in Taxation
• BA (Hons) in Accounting and Finance with a specialism in Forex and Investments
• Bachelor in Banking and Finance (Hons)
• Bachelor in Banking and Finance (Hons) with a specialism in Financial Planning
• Bachelor in Banking and Finance (Hons) with a specialism in Investment and Risk Management
• Bachelor in Islamic Banking and Finance (Hons)
• BSc (Hons) Insurance
• BSc (Hons) in Actuarial Studies
• BSc (Hons) in Management Science
Accounting & Finance Programmes

The BA (Hons) Accounting and Finance is an excellent springboard from which to launch a professional career in accountancy or to pursue further study. It is well established, and is designed to provide a thorough understanding of the principles and practice of accounting and related subjects. Students on the course have the flexibility of developing and building their specialist knowledge within an Accounting and Finance context whether in industry or public service. The award covers an in-depth knowledge of the core areas for those intending to move into the Accounting profession as well as those specialised areas such as tax, forensic and investment. The programme also includes a short period of an industrial internship/training programme which will equip them with practical employment skills.

Upon completion, students are eligible for exemptions for a maximum of 9 papers from the Association of Chartered Certified Accountants (ACCA), 6 papers exemptions (All the certificate-level papers and 1 operational-level paper) from the Chartered Institute of Management Accountants (CIMA), 8 papers from CPA Australia, 6 papers from Institute of Chartered Accountants in England and Wales (ICAEW), and 7 or 8 papers from Chartered Tax Institute of Malaysia (CTIM) based on the areas of specialisation. Diploma in Accounting are eligible for 3 fundamental modules exemption from ACCA.
FURTHER STUDIES

- Bachelor in Banking & Finance programmes are designed for those seeking to embark on a career in the banking or financial services sector. Either conventional Western banking practice or Islamic based on principles of Syariah. These programmes provide students with a sound theoretical and practical knowledge and skills base which are pre-requisites to successfully embark on a career in the banking sector or within the larger finance environment. Therefore, a primary objective of the programme is to develop knowledgeable and capable students to enable them to secure key positions in the financial services sector.

- Bachelor in Quantitative Studies programmes are designed to give students a solid foundation in fundamental mathematics concepts with an aim towards developing logical thinking and analytical skills to build their understanding of mathematical applications in industrial and commercial areas to meet the demand in both existing and emerging industrial sectors. Because of the evolving nature of these industries, students must be ready to learn new ideas and methods across a broad range of disciplines including mathematics, statistics, computational science, finance and management science. These programmes aim to provide the multidisciplinary foundations preparing quantitative analysts for this life-long development of skills and understanding and produce graduates who may seek employment in a wide range of financial areas, insurance, actuarial, operations, or financial risk management.

- All these programmes also provide a stepping stone to students who are interested in pursuing their study. The programme also includes a short period of an industrial internship/training programme which will equip them with practical employment skills.
# Accounting, Finance & Quantitative Studies Study Pathways

(DEGREE PROGRAMMES)

**DUAL Degrees awarded by APU & Staffordshire University, United Kingdom**

## COMMON LEVEL 1 PROGRAMMES

<table>
<thead>
<tr>
<th>Common Level 1*</th>
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<tbody>
<tr>
<td>• BA (Hons) in Accounting and Finance</td>
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<tr>
<td>• BA (Hons) in Accounting and Finance with a specialism in Forensic Accounting</td>
</tr>
<tr>
<td>• BA (Hons) in Accounting and Finance with a specialism in Taxation</td>
</tr>
<tr>
<td>• BA (Hons) in Accounting and Finance with a specialism in Forex &amp; Investments</td>
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<table>
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<tr>
<th>Common Level 1*</th>
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<tbody>
<tr>
<td>• Bachelor in Banking &amp; Finance (Hons)</td>
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<tr>
<td>• Bachelor in Banking &amp; Finance (Hons) with a specialism in Financial Planning</td>
</tr>
<tr>
<td>• Bachelor in Banking &amp; Finance (Hons) with a specialism in Investment and Risk Management</td>
</tr>
<tr>
<td>• Bachelor in Islamic Banking &amp; Finance (Hons)</td>
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<tr>
<th>Specialised Level 1</th>
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<tbody>
<tr>
<td>• BSc (Hons) in Actuarial Studies</td>
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<th>Specialised Level 1</th>
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<tbody>
<tr>
<td>• BSc (Hons) Insurance</td>
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<tr>
<th>Specialised Level 1</th>
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<tbody>
<tr>
<td>• BSc (Hons) in Management Science</td>
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* Although Level 1 is common for some programmes, students who are on scholarships or loans (e.g. PTPTN, MARA etc) are required to decide on your degree upon commencement and are not allowed to change to another programme unless approved by the Loan/Scholarship provider. International Students are required to re-apply for a new Student Pass (visa) should they decide to change the programme.
In this semester students will be equipped with basic mathematical, language and communication as well as information technology skills. Throughout the duration of the study, students will be exposed to various terminologies and basic concepts related to business managerial skills. These skills are imperative for a smooth transition to the following semester.

**SEMESTER 1**

In this semester students will be equipped with basic mathematical, language and communication as well as information technology skills. Throughout the duration of the study, students will be exposed to various terminologies and basic concepts related to business managerial skills. These skills are imperative for a smooth transition to the following semester.

**SEMESTER 2**

The modules Professional Communications, Quantitative Methods and Academic Research Skills that are offered in this semester help to further develop students' knowledge and skills significantly with emphasis on aspects that are core to the study of accounting. Financial Accounting 1 which touches on the basic concepts and procedures of accounting will be introduced.

**SEMESTER 3**

This semester moves students from the basic accounting concepts and procedures to more advanced topics in financial accounting. There are also modules in related subjects such as economics, marketing and Business statistics which will expand their knowledge and efficiency in solving problems and make decisions in different areas of business.

**SEMESTER 4**

The modules in this semester are aimed at equipping students with the knowledge and skills in the legal and quantitative analysis aspects of business. In addition, students are exposed to the latest accounting concepts, techniques, trends and issues in the areas of financial accounting and reporting, finance, and accounting information system. These modules are targeted to enhance the application skills of students in a higher level of accounting related areas.

**SEMESTER 5**

The final semester allows students to progress into more advanced areas of accounting, taxation, auditing, modelling techniques using computers and develop data spreadsheets, as well as costing and management accounting. Graduates experience a balance of accounting theory and practical applications with integrated computer technologies and are expected to be able to demonstrate cognitive and intellectual skills with techniques in business, management, information technology and accounting.

*In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.*
LEVEL 1
This level provides a detailed underpinning to the study of accounting in the modern IT world. Students will be equipped with mathematical, and communication skills. It also provides students with an understanding of the legal, business and social environment in which accounting operates and be conversant in the technical languages and practices of the accounting sector in market economy.

Common Modules
• Business and Communication Skills
• Business Economics
• Business Law
• Financial Accounting 1
• Financial Accounting 2
• Introduction to Management
• Quantitative Skills
• Quantitative Analysis
• Marketing

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

LEVEL 2
The traditional areas of Accounting and Finance such as Cost and Managerial Accounting, Financial Reporting, Taxation and corporate organisation are supplemented by modules to support the understanding of these activities. These include modules dealing with the Financial Sector, Corporate Governance and the Management of such Services, alongside are also considered the importance of Audit in any business organisation.

Students are equipped with detail knowledge of application of accounts in different types of organisation, the statutory requirement of auditing and the legal environment surrounding the corporate entities, such as the responsibilities of shareholders and directors and the Auditors.

Students are also introduced to the Business Research Methods module which exposes students on how to conduct research and write research proposals.

Students will also use their co curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Accounting and Finance.

LEVEL 3
Here, the approach to accounting and finance is more strategic and corporate with an international perspective. This is because much of business today is global and money flows around the world very easily with today’s technology. Students will also explore Auditing and Corporate Finance to further equip themselves for the modern accounting and finance world. Tools which can be used in developing accounting and finance strategies are explored through the Financial Modelling module.

The Accounting and Finance Project further develops the academic and practical aspects of students chosen area of study and reinforces their independent learning skills.

Common Modules
• Advanced Taxation
• Company Law
• Corporate Finance
• Investigation in Accounting & Finance
• Management Accounting Techniques
• Managing People and Performance Management
• Strategic Financial Decision Making

Specialised Modules
• Accounting & Finance Project
• Financial Modelling
• Forensic Accounting
• International Corporate Finance

THIS PROGRAMME IS SPECIFICALLY DESIGNED TO PROVIDE:
• Exposure to both financial and managerial aspects of accounting and finance. Theoretical and applied areas of both disciplines will be covered here.
• In-depth knowledge of the core areas for those intending to move into the Accounting profession.
• An opportunity for the study of the management of funds, the sources available to businesses, investment appraisals and various aspects of corporate treasury management.
• Exposure to knowledge from many of the concepts and modes of analysis used in economics and accounting.
LEVEL 1
This level provides a detailed underpinning to the study of accounting in the modern IT world. Students will be equipped with mathematical, and communication skills. It also provides students with an understanding of the legal, business and social environment in which accounting operates and be conversant in the technical languages and practices of the accounting sector in market economy.

LEVEL 2
This level provides the introduction to practices of forensic accounting and the relationship to auditing in setting characteristics by reliance on information technology. This area of understanding will be supported by the modules Introduction to Forensic Accounting, Audit and Assurance, Audit and Investigation and Management Information Systems.

LEVEL 3
In level 3 you are provided with a detailed study of audit, examination and investigation issues from a financial perspective. Often, this will involve the preparation for a court case where forensic accountants are presented by expert witnesses. In some cases, forensic accountants are used as a proactive measure to find areas for potential concern. This area of understanding will be supported by Fraud Investigation, Investigation in Forensic Accounting, Forensic Accounting & Legal Environment and Forensic Auditing & Information Technology.

The Forensic Accounting project will further develop the academic and practical aspects of students chosen area of study and reinforces their independent learning skills.

Common Modules
- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Management
- Introduction to Service Management
- Marketing
- Quantitative Analysis
- Quantitative Skills

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

Common Modules
- Audit and Assurance
- Business Analysis
- Company Accounts
- Cost and Managerial Accounting
- Ethics and Corporate Governance
- Financial Management
- Financial Reporting
- Introduction to Taxation
- Business Research Methods

Specialised Modules
- Audit and Investigation
- Introduction to Forensic Accounting
- Management Information Systems

Common Modules
- Advanced Taxation
- Company Law
- Corporate Finance
- Investigation in Forensic Accounting
- Management Accounting Techniques
- Managing People and Performance Management
- Strategic Financial Decision Making

Specialised Modules
- Forensic Accounting & Legal Environment
- Forensic Accounting Project
- Forensic Auditing & Information Technology
- Fraud Investigation

Note: The specialism will appear only in the academic transcript.
LEVEL 1
This level provides a detailed underpinning to the study of accounting in the modern IT world. Students will be equipped with mathematical, and communication skills. It also provides students with an understanding of the legal, business and social environment in which accounting operates and be conversant in the technical languages and practice of the accounting sector in market economy.

LEVEL 2
This level provides knowledge and skills of taxation principles and the requirement and compliance of tax law in preparing accounting records. This area of understanding will be supported by Tax Framework and Advanced Accounting.

Students are also introduced to the Business Research Methods module which exposes students on how to conduct research and write research proposals.

Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Accounting and Finance.

LEVEL 3
In level 3 students are provided with a comprehensive study of Taxation practices and issues related to tax activities. This will involve investigations on taxations & planning and the application of advanced tax principles in business practices. This area of understanding will be supported by Advanced Taxation, Investigation in Taxation, Tax & Accounting and Tax Planning.

The Taxation project will further develop the academic and practical aspects of students chosen area of study and reinforces their independent learning skills.

Note: The specialism will appear only in the academic transcript.
This programme is specifically designed to provide:

- Specialised knowledge and understanding of money market and the identification of investment alternatives that are available.
- Development of intellectual capability, research skills and creative thinking to examine and analyse the impact of the constantly changing environment on the organization & to respond appropriately.
- Understanding of the conceptual framework underlying disciplines relevant to investment and treasury management, in order to enable students to prepare for a career within that function.

**LEVEL 1**

This level provides a detailed underpinning to the study of accounting in the modern IT world. Students will be equipped with mathematical, and communication skills. It also provides students with an understanding of the legal, business and social environment in which accounting operates and be conversant in the technical languages and practices of the accounting sector in market economy.

**LEVEL 2**

This level provides knowledge, skills and analysis of financial statements, a practical knowledge to manage funds and creating wealth on a personal basis, by incorporating financial mathematical calculations. This area of understanding will be supported by Financial Analysis, Financial Mathematics and Personal Finance.

Students are also introduced to the Business Research Methods module which exposes students on how to conduct research and write research proposals. Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collate this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Accounting and Finance.

**LEVEL 3**

In level 3 students are provided with a comprehensive study of investment and money market practices and issues related to investments activities. This area of understanding will be supported by Financial Derivatives, Investigation in Forex and Investments and Portfolio Management. The Forex and Investment project will further develop the academic and practical aspects of students chosen area of study and reinforces their independent learning skills.

**Common Modules**

- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Management
- Introduction to Service Management
- Marketing
- Quantitative Analysis
- Quantitative Skills

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfil credit requirements for Co-Curricular Activities.

**Specialised Modules**

- Financial Analysis
- Financial Mathematics
- Personal Finance

**Common Modules**

- Advanced Taxation
- Company Law
- Corporate Finance
- Investment in Forex & Investment
- Management Accounting Techniques
- Managing People and Performance Management
- Strategic Financial Decision Making

**Specialised Modules**

- Financial Derivatives
- Forex & Investment Project
- Portfolio Management
- Trading: Capital & Money Markets

Note: The specialism will appear only in the academic transcript.
LEVEL 1
The first year provides the basis and a foundation in banking management and finance related disciplines necessary for the understanding of the more focused business modules studied in the second and final year of the programme. Students from a wide variety of educational backgrounds are all brought up to a common set of learning outcomes during the first year. This enables us to accept students without specific pre-requisites. The students will study two semesters of modules encompassing a range of subjects fundamental to the understanding of business management and finance. However students will also undertake the Introduction to Banking and Finance module to allow early exposure to this areas of study.

LEVEL 2
The second year will focus on the core banking and finance modules focusing on Banking Instruments and procedures and credit management as well as the overall financial system environment. Students will also be exposed to knowledge of Financial Management, Financial Reporting, Fundamentals of Investment and Law of Banking and Finance to produce graduates with holistic capabilities and knowledge. Students are also introduced to the Business Research Methods module which exposes students on how to conduct research and write research proposals. Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Banking and Finance.

LEVEL 3
In the final year, students will learn more about the practical aspect of banking practices and theory especially on Risk Management in Banking. Students will also learn about the globalisation of banking and finance which includes the development of international banking and investment theory in global banking practices. The Project in Banking and Finance further develops the academic and practical aspects of students chosen area of study and reinforces their independent learning skills. Courses such as Control Audit System and Corporate Restructuring provide the necessary closure to the programme.

Common Modules
- Company Accounting
- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Banking & Finance
- Introduction to Management
- Marketing
- Quantitative Skills

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

Common Modules
- Company Accounting
- Financial Management
- Financial Mathematics
- Financial Reporting
- Fundamentals of Investment
- Law of Banking and Finance
- Management Information Systems
- Business Research Methods
- The Financial System

Specialised Modules
- Banking Instruments and Procedures
- Credit Management
- Management of Financial Services

Common Modules
- Building Customers Relation
- Corporate Finance
- Financial Derivatives
- Financial Modelling
- International Banking & Investment
- Portfolio Management
- Risk Management in Banking

Specialised Modules
- Control and Audit System
- Corporate Restructuring
- Investigation in Banking and Finance
- Project in Banking & Finance

Bachelor in Banking and Finance (Hons)

- Knowledge and skills in handling financial products, product development and working within the Global Banking and Finance Industry.
- Opportunities to develop into highly competent managers, who are well qualified not only in Banking and Finance but also other professional areas required for successful business administration and management.
- Opportunities to develop skills in innovation, ingenuity and integration as well as problem solving and decision making.
- Exposure to the Banking & Finance-related industries using assignments to mimic the actual decision making process and broad-based information pertaining to the industries.

This programme is specifically designed to provide:

- Knowledge and skills in handling financial products, product development and working within the Global Banking and Finance Industry.
- Opportunities to develop into highly competent managers, who are well qualified not only in Banking and Finance but also other professional areas required for successful business administration and management.
- Opportunities to develop skills in innovation, ingenuity and integration as well as problem solving and decision making.
- Exposure to the Banking & Finance-related industries using assignments to mimic the actual decision making process and broad-based information pertaining to the industries.

Common Modules
- Company Accounting
- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Banking & Finance
- Introduction to Management
- Marketing
- Quantitative Skills

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

Common Modules
- Company Accounting
- Financial Management
- Financial Mathematics
- Financial Reporting
- Fundamentals of Investment
- Law of Banking and Finance
- Management Information Systems
- Business Research Methods
- The Financial System

Specialised Modules
- Banking Instruments and Procedures
- Credit Management
- Management of Financial Services
 Bachelor in Banking and Finance (Hons) with a specialism in Financial Planning

**LEVEL 1**

The first year provides the basis and a foundation in banking management and finance related disciplines necessary for the understanding of the more focused business modules studied in the second and final year of the programme. Students from a wide variety of educational backgrounds are all brought up to a common set of learning outcomes during the first year. This enables us to accept students without specific pre-requisites. The students will study two semesters of modules encompassing a range of subjects fundamental to the understanding of business management and finance. However students will also undertake the Introduction to Banking and Finance module to allow early exposure to this area of study. Students can then continue to the more specialised areas of study in Financial Planning.

**Common Modules**
- Accounting For Bankers
- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Banking & Finance
- Introduction to Management
- Marketing
- Quantitative Skills

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

**LEVEL 2**

The second year will focus on various aspects of personal financial planning including Personal Financial Planning Techniques, Financial Statement Analysis as well as Financial Planning and Control. Students will also be exposed to knowledge of Financial System, Law of Banking & Finance, Financial Reporting and Fundamentals of Investment to produce wholesome graduates. Business Research Methods which exposes students on how to conduct research and write research proposals will also be taught at this level.

Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Banking and Finance with a specialism in Financial Planning.

**Common Modules**
- Company Account
- Financial Management
- Financial Mathematics
- Financial Reporting
- Fundamentals of Investment
- Law of Banking and Finance
- Management Information System
- Business Research Methods
- The Financial System

**Specialised Modules**
- Financial Planning and Control
- Financial Statement Analysis
- Personal Financial Planning Techniques

**LEVEL 3**

In the final year, students will learn more about the practical aspects of financial planning especially the role of financial planners in providing advisory and consultancy services to customers and managing personal financial risk. Students will also learn about Financial Derivatives and making financial decisions. The Project in Financial Planning further develops the academic and practical aspects of their chosen area of study and reinforces their independent learning skills.

Courses such as Financial Plan Construction and Professional Responsibility as well as Portfolio Management provide the necessary closure to the programme.

**Common Modules**
- Building Customers Relation
- Corporate Finance
- Financial Derivatives
- Financial Modelling
- International Banking & Investment
- Portfolio Management
- Risk Management in Banking

**Specialised Modules**
- Financial Plan Construction and Professional Responsibilities
- Investigation in Financial Planning
- Managing Personal Financial Risk
- Project in Financial Planning

**Knowledge and skills relevant to the present banking and wealth management services.**
- The necessary basic technical competency and professionalism to become employable in the banking and wealth management industry.
- Exposure to a more in-depth understanding of financial planning and ability to undertake a project which explores this area in a more analytical manner.

**Note:** The specialism will appear only in the academic transcript.
Bachelor in Banking and Finance (Hons) with a specialism in Investment and Risk Management

- Knowledge and understanding of both theoretical and practical aspects of investment and risk management.
- Knowledge and skills necessary to analyse complex situations that occur in financial decision-making.
- Exposure to a more in-depth understanding of financial risk management and undertake project which explores this area in a more analytical way.

**LEVEL 1**

The first year provides the basis and a foundation in banking management and finance related disciplines necessary for the understanding of the more focused business modules studied in the second and final year of the programme. Students from a wide variety of educational backgrounds are all brought up to a common set of learning outcomes during the first year. This enables us to accept students without specific pre-requisites. The students will study two semesters of modules encompassing a range of subjects fundamental to the understanding of business management and finance. However students will also be undertake the Introduction to Banking and Finance module to allow early exposure to this areas of study. Students can then continue to the more specialised areas of study in Investment and Risk Management.

**Common Modules**
- Accounting For Bankers
- Business and Communication Skills
- Business Economics
- Business Law
- Financial Accounting 1
- Financial Accounting 2
- Introduction to Banking & Finance
- Introduction to Management
- Marketing
- Quantitative Skills

**In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.**

**LEVEL 2**

The second year will focus on the management and measurement of financial risk as well as theories of securities & options. Students will also be exposed to other areas of knowledge of banking, finance, economics, investment analysis and accounting which as supplementary modules to produce wholesome graduates equipped with knowledge in investment and risk management as well as credit risk in banking and finance. Students are also introduced to the Business Research Methods module which exposes students on how to conduct research and write research proposals. Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will prepare them for a smooth transition from the classroom to the world of Banking and Finance with a specialism in Investment and Risk Management.

**Common Modules**
- Company Account
- Financial Management
- Financial Mathematics
- Financial Reporting
- Fundamentals of Investment
- Law of Banking and Finance
- Management Information System
- Business Research Methods
- The Financial System

**Specialised Modules**
- Financial Economics
- Securities and Options
- Time Series and Forecasting

**LEVEL 3**

In the final year, students will learn more about the practical aspects of risk management practices and theory especially in banks and corporate firms. Students will also learn about the globalisation of banking and finance in International Banking and Investment including strategies of risk management adopted by firms in practice. The Project in Investment and Risk Management further develops the academic and practical aspects of your chosen area of study and reinforces your independent learning skills.

Courses such as Capital Investment Analysis and Portfolio Management provide the necessary closure to the programme.

**Common Modules**
- Building Customers Relation
- Corporate Finance
- Financial Derivatives
- Financial Modelling
- International Banking & Investment
- Portfolio Management
- Risk Management in Banking

**Specialised Modules**
- Capital Investment Analysis
- Corporate Risk Management
- Investigation in Investment & Risk Management
- Project in Investment & Risk Management

Note: The specialism will appear only in the academic transcript.
LEVEL 1

The first year provides the basis and a foundation in banking management and finance related disciplines necessary for the understanding of the more focused business modules studied in the second and final year of the programme. Students from a wide variety of educational backgrounds are all brought up to a common set of learning outcomes during the first year. This enables us to accept students without specific pre-requisites. The students will study two semesters of modules encompassing a range of subjects fundamental to the understanding of business management and finance. However, students will also be introduced to the basic banking and finance subject to allow early exposure in Banking and Finance area of study before specialising in Islamic Banking.

LEVEL 2

The second year will focus on major Islamic banking modules. It will cover the basics of Shariah and Islamic Jurisprudence which consists more of the rules and regulations of Al–Quran and Al–Sunnah. Besides that, students will be exposed to the Islamic view on banking products and services. The details on Islamic Entrepreneurship and Transaction will be taught as well as the history of Islamic Banking in the global context. Exposure to other areas of knowledge of financial system, and Capital Markets is also provided via supplementary modules to produce wholesome graduates equipped with both Conventional and Islamic banking knowledge.

Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will enable them to experience the culture and ethos of a working environment and formal employment. Students will benefit from seeing how the skills and knowledge acquired are applied in a practical setting and enhance their employment prospects upon graduation.

LEVEL 3

In the final year, students will learn more about Islamic legal maxims which will be a continuation of Islamic jurisprudence. An exposure to the practical aspects of Islamic banking practices and theory will also be given. The Project in Islamic Banking and Finance further develops the academic and practical aspects of students’ chosen area of study and reinforces your independent learning skills. The managerial perspective dominates curriculum design for the final year. Courses such as Islamic Ethics & Corporate Governance and Islamic Accounting provide the necessary closure to the programme.
LEVEL 1
The first year programme will comprise modules from the areas of finance, economics, marketing and mathematics. The objective of the first year will be to equip students with the basic tools of mathematical, marketing, accounting and economic analysis which will be required for the modules to follow at Level 2.

Investigation in Statistics forms the basis for later statistics options. Linear Algebra, Calculus, Discrete Mathematics, Probability Models and Statistical Inference are introductory level courses designed to prepare students for using mathematics & Statistics in other context.

Economics will give the students a better understanding of the Business Environment. Financial Accounting skills and the core principles underlying financial theory will be introduced in this level which will be enhanced in the higher level.

Business & Communication Skills will further equip you with the communication skills required to cope with academic demands of degree level study in all disciplines.

Modules
• Statistical Investigation
• Linear Algebra
• Business and Communication Skills
• Calculus
• Probability Models
• Business Economics
• Financial Accounting
• Statistical Inference
• Marketing
• Introduction to Visual Programming

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

LEVEL 2
The second year will focus on major insurance modules focusing on Life assurance, Health and medical insurance, risk and insurance, legal aspect of insurance and the principles of insurance. Both the conventional and Islamic aspects will be discussed.

Modules such as Financial Planning & Control, Financial Analysis and Financial management will allow the students to explore finance in greater depths, both at the planning and management aspect.

Students are also introduced to Business Research Method module which exposes students on how to conduct research and write research proposal.

Economics for Business module will enhance the students with an understanding of the economic and business environment and its application to insurance business.

Students will also use their co curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will enable them to experience the culture and ethos of a working environment and formal employment. They will benefit from seeing how the skills and knowledge they have acquired are applied in a practical setting and enhance their employment prospects upon graduation.

LEVEL 3
In the final year, students will concentrate more on the management and administration aspects of insurance. Modules like Management people & Performance, Building Customers Relations, Insurance Administration, Employee Benefits and Insurance Markets and Marketing.

Students will also carry out an individually researched project and their own investigations into areas related to risk management or insurance (both Conventional & Takaful).
Pathways to BSc (Hons) in Actuarial Studies

APU BSc (Hons) in Actuarial Studies is a 3 years degree programme of full-time study. This programme is designed not only to provide students with knowledge and skills to enter the actuarial profession but also prepare them for the professional examinations that will lead them to a qualified actuary.

During their undergraduate studies, students can attempt the examinations conducted by professional bodies such as Society of Actuaries (SOA) or Institute and Faculty of Actuaries (IFoA) and upon graduation, they can embark on careers as an actuarial assistant. In APU, students will also receive credits for all the 3 Validated by Educational Experience (VEE) papers from SOA as long as they receive a minimum mark of 70% in the APU equivalent papers. While working, they continue to sit and pass the remaining professional exams, eventually becoming qualified actuaries in their chosen specialisation in various areas such as Corporate Finance and Enterprise Risk management, Individual Life and Annuities, Group and health Insurance, Retirement Benefits, Quantitative Finance and Investment, and General Insurance.

Our graduates will also acquire the essential leadership qualities, work in teams, communication skills, problem solving abilities, critical thinking, as well as entrepreneurial and managerial skills that will enable them to face the challenging and exciting world today.

Actuaries usually work primarily for the insurance industry. They are also highly sought after by other sectors such as private corporations, banks, financial institutions and investment firms, brokerages and even government department such as Bank Negara also requires actuaries in risk management and financial consulting services. They also work for:

- Colleges and universities
- Public accounting firms
- Statisticians & Mathematicians
- Employee benefits of Large companies
- Hospitals
- With many emerging new risks, the list is endless
LEVEL 1
The first year programme comprises modules from the areas of finance, economics and mathematics. The objective of the first year is to equip students with the basic tools of mathematical, financial, accounting and economic analysis which will be required for the modules to follow at Level 2.

Statistical Investigation module forms the basis for later statistics options. Linear Algebra, Calculus, Discrete Mathematics, Probability Models and Statistical Inference are introductory level courses designed to prepare students for using mathematics & statistics in other contexts.

Economics will provide students with a better understanding of the Business Environment. Financial Accounting skills and the core principles underlying financial theory will be introduced in this level which will be enhanced in the higher level. Business & Communication Skills will further equip students with the communication skills required to cope with academic demands of degree level study in all disciplines.

LEVEL 2
This level looks at applications of mathematics and statistics in the Financial & insurance sectors. The modules offered will cover techniques for the analysis of results from experiments and surveys where students will be doing modules like Regression Analysis, Time Series & Forecasting, Life Contingencies as well as Linear Programming.

Modules such as Financial Mathematics, Financial Planning & Control, Financial Statement Analysis and Financial management will allow students to explore finance in greater depths, both at the planning and management aspect. The Financial Economics module will introduce students to the necessary skills to construct asset liability models and to value financial derivatives whereas Life Contingencies module will provide students with a grounding in the mathematical techniques which can be used to model and value cashflows dependent on death, survival, or other uncertain risks.

Ethics & Corporate Governance will also be taught in this level to provide students with relevant knowledge, skills and professional judgment in which companies are directed and controlled.

Students will also use their co-curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers. They will collect this information in a portfolio and submit together with an essay showing how these experiences have helped to develop their employability skills such as social, interpersonal, planning, communications and many others.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will enable them to experience the culture and ethos of a working environment and formal employment. Students will benefit from seeing how the skills and knowledge acquired are applied in a practical setting and enhance their employment prospects upon graduation.

LEVEL 3
Corporate Finance, Risk Theory, Financial Derivatives, Macroeconomics Policy & Financial Markets, and Portfolio Management modules will further enhance the knowledge of an individual to plan, manage, and analyze the financial and monetary aspects and performance of business enterprises, banking institutions or other organisations.

Insurance Practice and Survival Analysis modules introduce students to a wide range of concepts and terminologies in insurance providing students with basic skills of calculating various insurance related items. Introduction to Stochastic Process will introduce students to a range of stochastic process which are used as modeling tools in diverse fields of applications.

Students will also carry out an individually researched project and their own investigations into areas related to investment, finance, commerce or insurance.

BSc (Hons) in Actuarial Studies

- The necessary knowledge and skills to provide advice to institutions like insurance or re-insurance companies, pensions funds and financial and investment institutions. The skills acquired by actuaries are not confined to the financial sector but are also transferable to any organisation that has to deal with risk and make financial sense of the future.
- Opportunities to adapt to Insurance-related industries by providing them with assignments to mimic the actual decision making process and broad-based information pertaining to the industries.
- Opportunities to develop their skills to solve a problem and model a solution using specialised statistical and actuarial methods.
BSc (Hons) in Management Science

This programme is specifically designed to provide:

- Knowledge and skills in the use of statistics and operations research in solving real problems in industry, research and the business environment to meet the demand for mathematical professionals in both existing and emerging industrial sectors.
- Opportunities for graduates to become effective managers in today’s competitive environments who are able to use advanced analytical techniques to make better decisions and to solve problems.
- A good understanding of mathematical theory and the interaction between theory and applications.
- Opportunities to students who wish to further their study in a subject of particularly relevance to the modern industrial context.

**LEVEL 1**

Statistical Investigation module forms the basis for later statistics options. Probability Models, Calculus and Statistical Inference are introductory level courses designed to prepare students to use Mathematics & Statistics in other contexts.

Financial Accounting skills and the core principles underlying financial theory will be introduced in this level which will be enhanced in the higher level.

Business Law, Marketing and Economics will give students a better understanding of the Business Environment.

Business & Communication Skills will further equip students with the communication skills required to cope with academic demands of degree level study in all disciplines.

**LEVEL 2**

This level looks at application of statistics, covering techniques for the analysis of results from experiments and surveys where students will be doing modules like Time Series & Forecasting, Regression Analysis, Multivariate Analysis and Business Research Methods as well as some of the most standard basic operation research techniques such as Linear Programming, Queuing System & Simulation.

Modules such as Financial Mathematics, Investment Management & Capital Markets, will be taught to give a closer look at the financial aspect of operational issues.

Quality Control and Management Information System will also be taught at this level.

Students will also use their co curricular activities (social, sport, cultural etc.) as evidence of the development of their personal skills, which are highly regarded by employers.

After the completion of Level 2 students will undertake a short Internship/Industrial training. This will enable them to experience the culture and ethos of a working environment and formal employment. Students will benefit from seeing how the skills and knowledge acquired are applied in a practical setting and enhance their employment prospects upon graduation.

**LEVEL 3**

Further insights into techniques of production and operation management will be taught in modules like Project Management and Games & Decision Theory.

Risk Theory together with Management Decision Models which involve financial and statistical software packages will be offered at this level as well. We place particular emphasis on interpreting results and the use of a variety of computer packages, rather than concentrating on the theoretical proofs of statistical ideas.

Introduction to Stochastic Process will introduce students to a range of stochastic processes which are used as modelling tools in diverse fields of applications.

The Management aspect of the program which gives a broad understanding of the business world will be taught in the modules like Managing People & Performance, Management Problem Solving, Strategic Management and The Changing Face of Management.

Students will also carry out an individually researched project and their own investigations into areas related to most recent development in the field of Management Science.

**Modules**

- Business and Communication Skills
- Business Economics
- Business Law
- Calculus
- Financial Accounting
- Linear Algebra
- Marketing
- Probability Models
- Statistical Inference
- Statistical Investigation

In addition to the above, all students are also required to successfully complete General Studies modules as stipulated by the Malaysian Qualification Agency, as well as fulfill credit requirements for Co-Curricular Activities.

**LEVEL 3**

- Financial Management
- Financial Mathematics
- Investment Management and Capital Markets
- Linear Programming
- Management Information System
- Multivariate Analysis
- Production and Inventory Control
- Quality Control
- Queuing System and Simulation
- Regression Analysis
- Business Research Methods
- Time Series and Forecasting

**LEVEL 3**

- Games and Decision Theory
- Introduction to Stochastic Process
- Investigation in Management Science
- Management Decision Models
- Managing People and Performance Management
- Project in Management Science
- Project Management
- Risk Theory
- Strategic Management
- The Changing Face of Management
- Management Problem Solving
Awards received by the university and our students at local, regional and international competitions are a testimony to their knowledge, skills and professional attributes.

Industry Excellence 2011
2011 - Award of Prime Minister’s Industry Excellence Award
2011 - Winner of ‘Special Jury Award’ by the Prime Minister

Asia Pacific ICT Awards (APICTA) Malaysia (Multimedia Development Corporation)
2013 - Top Award for ‘Best of Student Project’
2012 - Top Award for ‘Best of Tertiary Student Project’
2011 - Winner of ‘Special Jury Award’ by the Prime Minister
2011 - Top Award for ‘Best of Tertiary Student Project’
2011 - 2 Merit Awards for ‘Best of Tertiary Student Project’
2010 - Top Award for ‘Best of Tertiary Student Project’
2009 - Top Award for ‘Best of Applications & Infrastructure Tools’
2005 - Top Award for ‘Best of Applications & Infrastructure Tools’
2004 - Top Award for ‘Best of Education & Training’
2004 - Top Award for ‘Best of Applications & Infrastructure Tools’
2004 - Merit Award for ‘Best of Research & Development’
2003 - Merit Award for ‘Best of Research & Development’
2002 - Merit Award for ‘Best of Smart Learning Applications’
2000 - Merit Award for ‘Best of Smart Learning Applications’
2000 - Top Award for ‘Best of Student Projects’
1999 - Merit Award for ‘Best of Student Projects’

International Asia Pacific ICT Awards (APICTA)
2012 - Merit Award for ‘Best of Tertiary Student Project’
2011 - Merit Award for ‘Best of Tertiary Student Project’
2010 - Merit Award for ‘Best of Tertiary Student Project’
2004 - Merit Award for ‘Best of Applications & Infrastructure Tools’
2004 - Merit Award for ‘Best of Education & Training’
2003 - Merit Prize for ‘Best Learning Management’
2003 - Merit Prize for ‘Best Learning Management’
2000 - Merit Award for ‘Best of Applications & Infrastructure Tools’

Malaysian GreenTech Awards (Ministry of Energy, Green Technology & Water)
2012 - Silver Award for ‘GreenTech University’
2008 - Top Award for ‘Best Website Design’
2009 - Award for ‘Information Security Training Provider of the Year’
2012 - Award for ‘Information Security Training Provider of the Year’
2013 - Award for ‘Cyber Security Education and Training Provider of the Year’

Tournament 2009
2009 - Special Award for Corporate Invention
2009 - Award for ‘Best Technical Document’

ITEX Awards (International Invention, Innovation & Technology Exhibition)
2013 - 2 Gold medals for the innovator category
2009 - Award for ‘Best Technical Document’

Malaysia Cybersecurity Awards (Cybersecurity Malaysia)
2013 - Award for ‘Cyber Security Education and Training Provider of the Year’
2013 - Top Award for ‘Best of the Year’
2012 - Award for ‘Best of Tertiary Student Project’
2010 - Top Award for ‘Best of Tertiary Student Project’
2009 - Award for ‘Best of Tertiary Student Project’
2004 - Award for ‘Best of Education & Training’
2003 - Award for ‘Best of Applications & Infrastructure Tools’

Microsoft Imagine Cup (Microsoft Inc.)
2012 - Winner of Microsoft Imagine Cup (Malaysia)
2012 - Top Award for ‘MDG Special Innovation’
2011 - Winner of Microsoft Imagine Cup (Malaysia)
2011 - 1st Runner-up of Microsoft Imagine Cup (Malaysia)
2011 - 2nd Runner-up of Microsoft Imagine Cup (Malaysia)
2011 - Top Award for ‘Presentation Superstars’
2010 - Winner of Microsoft Imagine Cup (Malaysia)

Malaysia Frost & Sullivan Technology Innovation Award 2010
2010 - ‘Award for Emerging Human Computer Interfaces Technologies’

HPE-IPTS Debate Competition (Ministry of Higher Education Malaysia)
2012 - Top Award for ‘IPTS Debate Competition’
2012 - Best Speaker Award
2011 - Merit Award for ‘IPTS Debate Competition’

Malaysia Fost & Sullivan Technology Innovation Award 2010
2010 - ‘Award for Emerging Human Computer Interfaces Technologies’

World University Debates Championship 2010
2010 - Runner-up in the Grand Final

MISC Malaysia Creative Industry Awards 2009 (Games Category - Student)
2009 - Award for ‘Best of Tertiary Student Project’
2009 - Award for ‘Best Technical Document’

Malaysian Greentech Awards (Ministry of Energy, Green Technology & Water)
2012 - Silver Award for ‘GreenTech University’
2009 - Award for ‘Best Technical Document’

Asia-Pacific ICT Awards (APICTA)
2012 - Top Award for ‘Best of Tertiary Student Project’
2011 - Top Award for ‘Best of Tertiary Student Project’
2010 - Top Award for ‘Best of Tertiary Student Project’
2004 - Top Award for ‘Best of Applications & Infrastructure Tools’
2004 - Top Award for ‘Best of Education & Training’
2003 - Merit Prize for ‘Best Learning Management’
2003 - Merit Prize for ‘Best Learning Management’
2000 - Merit Award for ‘Best of Applications & Infrastructure Tools’

Malaysia Greentech Awards (Ministry of Energy, Green Technology & Water)
2012 - Silver Award for ‘GreenTech University’
2009 - Award for ‘Best Technical Document’

International Asia Pacific ICT Awards (APICTA)
2012 - Merit Award for ‘Best of Tertiary Student Project’
2011 - Merit Award for ‘Best of Tertiary Student Project’
2010 - Merit Award for ‘Best of Tertiary Student Project’
2004 - Merit Award for ‘Best of Applications & Infrastructure Tools’
2004 - Merit Award for ‘Best of Education & Training’
2003 - Merit Prize for ‘Best Learning Management’
2003 - Merit Prize for ‘Best Learning Management’
2000 - Merit Award for ‘Best of Applications & Infrastructure Tools’

Graduate Student’s Golden Hands Award (Ministry of Works Malaysia)
2004 - Top Award in Network & PC Maintenance category

Ministry of Higher Education Malaysia Awards
2013 - Award for ‘Cyber Security Education and Training Provider of the Year’
2013 - Award for ‘Best of the Year’
2012 - Award for ‘Best of Tertiary Student Project’
2010 - Top Award for ‘Best of Tertiary Student Project’
2009 - Award for ‘Best of Tertiary Student Project’
2004 - Award for ‘Best of Applications & Infrastructure Tools’

Enterprise 50 Awards (Accenture & SMI Devt Corp)

NAPIT Awards (National Association of Private Education Institutions, Malaysia)
2011 - Award for Educational Excellence
2007 - Award for Educational Excellence
2004 - Award for Educational Excellence

Stanford University’s Global Innovation Tournament 2009
2009 - Winner for Global Innovation Tournament Global Challenge

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Academic Research

For our staff, learning is a continuous journey where we keep abreast with the latest knowledge in a variety of fields. Our academic staff publish papers and present them at conferences worldwide. Some of the areas of research include:

- Embedded Systems & RFID
- Biometrics
- Games Engines
- 3D Graphics and Virtual Reality
- Security
- New Media Technologies
- Knowledge Management
- Mobile Learning
- Detecting Pornographic Images
- Adding Facial Expressions to Talking Head Models
- Marketing Professional Services
- Two and Three Dimension Audio-Visual Speech Synthesis
- Handwritten Signature Verification Using a Single Master Signature
- Customer Care
- E-Learning
- Entrepreneurial Business
- Various Aspects of Accounting
- International Marketing
- Generation of Business Ideas
- Organisational Culture Change
- Strategic Diversification Evaluation
World Class Facilities