



» **2023 PART-TIME MODULE SCHEDULE**

MODULES	Mode of Delivery	MF	BDAT	LDBT	BSSMMA / MCI	RM** / BDAT
COMMENCEMENT	On-Campus	13-01-2023 (Fri)	24-03-2023 (Fri)	26-05-2023 (Fri)	18-08-2023 (Fri)	20-10-2023 (Fri)
CLASSES	On-Campus	14-01-2023 (Sat)	25-03-2023 (Sat)	27-05-2023 (Sat)	19-08-2023 (Sat)	21-10-2023 (Sat)
	On-Campus	15-01-2023 (Sun)	26-03-2023 (Sun)	28-05-2023 (Sun)	20-08-2023 (Sun)	22-10-2023 (Sun)
	Hybrid	17-01-2023 (Tue)	28-03-2023 (Tue)	30-05-2023 (Tue)	22-08-2023 (Tue)	24-10-2023 (Tue)
	Hybrid	18-01-2023 (Wed)	29-03-2023 (Wed)	31-05-2023 (Wed)	23-08-2023 (Wed)	25-10-2023 (Wed)
	Hybrid	19-01-2023 (Thu)	30-03-2023 (Thu)	01-06-2023 (Thu)	24-08-2023 (Thu)	26-10-2023 (Thu)
	On-Campus	28-01-2023 (Sat)	15-04-2023 (Sat)	17-06-2023 (Sat)	09-09-2023 (Sat)	04-11-2023 (Sat)
	On-Campus	29-01-2023 (Sun)	16-04-2023 (Sun)	18-06-2023 (Sun)	10-09-2023 (Sun)	05-11-2023 (Sun)
ASSIGNMENT CLINIC	On-Campus*	02-02-2023 (Thu)	18-04-2023 (Tue)	20-06-2023 (Tue)	12-09-2023 (Tue)	07-11-2023 (Tue)
CLASSES	Hybrid	10-02-2023 (Fri)	28-04-2023 (Fri)	27-06-2023 (Tue)	19-09-2023 (Tue)	21-11-2023 (Tue)
	Hybrid	14-02-2023 (Tue)	02-05-2023 (Tue)	04-07-2023 (Tue)	26-09-2023 (Tue)	28-11-2023 (Tue)
	Hybrid	21-02-2023 (Tue)	09-05-2023 (Tue)	11-07-2023 (Tue)	27-09-2023 (Wed)	01-12-2023 (Fri)
	Hybrid	23-02-2023 (Thu)	11-05-2023 (Thu)	13-07-2023 (Thu)	03-10-2023 (Tue)	05-12-2023 (Tue)
SUBMISSION OF ASSIGNMENT	-	10-03-2023 (Fri)	19-05-2023 (Fri)	21-07-2023 (Fri)	13-10-2023 (Fri)	15-12-2023 (Fri)
EXAMINATION	-	11-03-2023 (Sat)	20-05-2023 (Sat)	22-07-2023 (Sat)	14-10-2023 (Sat)	16-12-2023 (Sat)
						Submission of project 16-12-2024

* On-Campus or Hybrid option depends on the specific module.

Module	Module Code	Module Name	
SMM	BM011-3-M	Strategic Marketing Management	Core
HRM	BM032-3-M	Human Resource Management	
RM**	BM054-6-M	Research Methodology	
ME	BM033-3-M	Managerial Economics	
MF	AQ035-3-M	Managerial Finance	
SDM	AQ054-3-M	Statistical Decision Making	
ENT	BM038-3-M	Entrepreneursip	Electives (choose 2)
BSSMMA	BM031-3-M	Behavioral Science, Social Media & Marketing Analytics	
TM	CT081-3-M	Technology Management	
MCI	BM017-3-M	Managing Creativity and Innovation	Specialization
BDAT	CT047-3-M	Big Data Analytics & Technologies	
DE	CT140-3-M	Digital Execution	
GSM	BM039-3-M	Global Strategic Management	
LDBT	BM055-3-M	Leading Digital Business Transformation	
PRJCT	BM053-12-M	Project	

2023 APU HOLIDAYS

New Year Break	01-01-2023 (Sun) till 08-01-2023 (Sun)
Chinese New Year	21-01-2023 (Sat) till 25-01-2023 (Wed)
Federal Territory Day	01-02-2023 (Wed)
Thaipusam	05-02-2023 (Sun) till 06-02-2023 (Mon)
Nuzul Al Quran	08-04-2023 (Sat)
Hari Raya Puasa	21-04-2023 (Fri) till 24-04-2023 (Mon)
Labour Day	01-05-2023 (Mon)
Wesak Day	04-05-2023 (Thu)
Agong Birthday	05-06-2023 (Mon)
Hari Raya Qurban	29-06-2023 (Thu)
Awal Muharram	19-07-2023 (Wed)
National Day	31-08-2023 (Thu)
Malaysia Day	16-09-2023 (Sat)
Prophet's Birthday	28-09-2023 (Thu)
Deepavali	11-11-2023 (Sat) till 14-11-2023 (Tue)
Christmas & Year End Break	25-12-2023 (Mon) till 06-01-2024 (Sat)

* Electives modules are subject to demand (minimum of 5 students), as well as resource availability

** RM may be taken after completing five modules

Classes - **7.00pm - 9.30pm (Weekdays), 2.00pm - 7.00pm (Saturdays), 9.30am - 4.30pm (Sundays)**

Examination - **2.00pm - 5.00pm (Saturday)**

Submission of Assignment - **8.30am - 7.00pm (Weekdays), 8.30am - 1.00pm (2nd/4th/5th Saturdays)**

Note:

- The above schedule is subject to change where necessary.
- If there is any changes on the scheduled timetable, the replacement class shall be advised by the lecturer.
- Student to enroll for only one of the offered module in each commencement date based on study progression.