I am limitless
Malaysian University
1 of 20 in the world

ONLY Malaysian University
to achieve both
QS 5-Stars Plus+ Rating & being
Ranked in QS World Rankings 2024

Facts regarding APU’s achievements in the latest
QS World University rankings:

- Ranked TOP 2.2% in the World
- Ranked #621-630 in the World
- Ranked No. 179 in Asia
- Ranked No.1 for International Students in Malaysia
- Ranked No.16 in the World for International Students
- Ranked Top 200 for International Faculty in the World
- Ranked among Top 13 Universities in Malaysia
- Ranked among Top 6 Private Universities in Malaysia

APU EMERGES AS THE FIRST QS 5-STARS PLUS UNIVERSITY IN MALAYSIA

APU is the First Malaysian University to achieve an overall rating of Five Stars Plus in the latest QS Stars Rating awards that were presented at the QS Apple Conference on 1st Nov 2021. Five Stars Plus institution must achieve five stars across all categories in addition to achieving minimum highest benchmark score by QS STARS. APU is amongst 20 universities worldwide to achieve this honour.

RANKED NO.1 FOR INTERNATIONAL STUDENTS IN MALAYSIA AND NO.16 IN THE WORLD

APU is the ONLY Malaysian University to achieve the double distinction of achieving the QS 5-Stars Plus Rating as well as being Ranked in the QS World University Ranking 2024, where APU is ranked in the Top 2.2% in the World. APU is Ranked No.1 for International Students in Malaysia and No. 16 for International Students in the World.

APU IS AWARDED BEST TECH UNIVERSITY FOR 2023 - PC.COM AWARDS

PC.com Awards is the hallmark recognition presented to organisations that show exceptional delivery in the field of technology and innovation. For 2023, Asia Pacific University of Technology and Innovation (APU) was recognised by PC.com readers and bestowed the Best Tech University. The award was presented in recognition of APU’s commitment in offering top-notch digital technology courses amongst selected leading institutions.

APU’S LIST OF FIRSTS:

1st Malaysian University to achieve Five Stars Plus in the latest QS Stars Rating
1st Local Institute awarded Multimedia Super Corridor Status
1st Institute awarded the MSC Research & Development Grant
1st Institute awarded MS ISO 9002 Quality Certification
1st Institute appointed Novell Education Academic Partner
1st Institute appointed Authorised Sun Education Centre
1st Institute appointed Microsoft Training Partner
1st Institute listed in Enterprise 50 Award Programme
1st Institute appointed University Alliance Partner by SAP
1st XR Studio - Mixed & Extended Reality Infrastructure in Asia
1st Integrated Cybersecurity Talent Zone in Malaysia
QS defines rating as “The system evaluates universities across a wide range of important performance indicators as set against pre-established international standards. By covering a broader range of criteria than any world ranking exercise, QS Stars™ shines a light on both the excellence and the diversity of the rated institution”.

“The QS Stars university rating system audits and rates over 600 universities globally in a broader range of criteria than any world ranking exercise. Comprehensive audits are also independently carried out as part of the rating exercise. QS Stars™ shines a light on both the excellence and the diversity of the rated institution. Congratulations to Asia Pacific University (APU) for being the first-ever QS 5-Stars Plus rated institution in Malaysia and being 1 amongst 20 in the world.”

Leigh Kamolins - Head of Evaluation, QS Intelligence Unit
APIIT was announced as one of the Top Private Colleges in Malaysia to attain 6-STAR (OUTSTANDING) Rating under the latest Ratings by the Ministry of Higher Education (MOHE) on 18th Dec 2020. MYQUEST is a quality evaluation system assessed by MOHE to evaluate the quality of programmes offered by Malaysian private colleges.

APU has consistently received the highest ratings among emerging Universities through the SETARA Ratings exercise conducted by the Ministry of Higher Education, ever since the SETARA Ratings system was introduced, including having attained 5 STARS in the latest ratings announced in Dec 2020. The SETARA ratings system employs a rigorous assessment methodology to rate an education institution’s three core functions, namely teaching, research and services.

APIU was awarded the Best Tech University for 2023 - PC.com Awards. PC.com Awards is the hallmark recognition presented to organisations that show exceptional delivery in the field of technology and innovation. For 2023, Asia Pacific University of Technology (APIU) and Innovation was recognised by PC.com readers and bestowed the Best Tech University. The award was presented in recognition of APIU’s commitment in offering top-notch digital technology courses amongst selected leading institutions.

APIU is awarded Best Tech University for 2023 - PC.com Awards

APIU is a Premier Digital Tech Institution – Malaysia Digital Economy Corporation

APU was among the first institute in Malaysia awarded Premier Digital Tech Institution status by the Malaysia Digital Economy Corporation (MDEC) and Ministry of Higher Education (MOHE). APIU is recognised for its commitment to offer top-notch digital technology courses and ensuring our highly-skilled graduates continue to flourish and fill future digital job demands locally and globally.
Experience
APU’s iconic campus

APU’s iconic campus is setting a new benchmark for design excellence among Malaysian Universities, combining an eco-friendly campus with a dynamic blend of technology and innovation to enable professional learning. It is a magnificent teaching & learning space for our students & staff designed by our award-winning architects & consultants.

Asia Pacific University of Technology & Innovation (APU) is amongst Malaysia’s Premier Private Universities, and is where a unique fusion of technology, innovation and creativity works effectively towards preparing professional graduates for significant roles in business and society globally.

An Ultra-modern Campus Built Today for the Needs of Tomorrow

Asia Pacific University of Technology & Innovation (APU)’s Ultra-Modern University Campus in Technology Park Malaysia is designed to be the state-of-the-art teaching, learning and research facility providing a conducive environment for students and staff. TPM is the ideal location for this new and contemporary campus due to its strong positioning as Malaysia’s primary hub for leading-edge and high-tech developments in a wide variety of areas. It is also located in one of the most rapidly developing areas in Kuala Lumpur, and is well served and accessible through major highways, LRT and other forms of public transportation.

APU has earned an enviable reputation as an award-winning University through its achievements in winning a host of prestigious awards at national and international levels.
Regardless of the programme you choose, you will be supported by highly qualified and enthusiastic professionals. Many enjoy an international reputation for their research and actively engage with leading names in the industry.

100% of our graduates are employed by graduation*; this is not just a number, but a significant symbol of our success and pride in nurturing professionals for global careers.

* Latest Graduate Tracer Study by Ministry of Higher Education, Malaysia.

Outstanding Support
Regardless of the programme you choose, you will be supported by highly qualified and enthusiastic professionals. Many enjoy an international reputation for their research and actively engage with leading names in the industry.

Industry Ready Graduates
The APU Career Centre connects and engages with over 12,000 employers to ensure that our graduates are highly employable in both local and international corporations, as it closely supports APU students in both internship and career placement activities.

Work-ready, World-ready
Study with us and we’ll equip you to become a world-ready professional, with the knowledge, attributes, skills and expertise that employers look for. Employers are demanding that graduates not just have qualifications, but also have the experience and ability to contribute to the workplace. To meet these demands, APU develops programmes and partnerships with academic and industry partners, with a heavy focus on applied learning. This helps to ensure that the skills and knowledge taught at APU are up-to-date and in high demand.
A True International Community

With more than 13,000 students from over 130 countries, we ensure that you will gain memorable experiences alongside the diverse and colourful cultural environment. We have students from Asia, Central Asia, Middle East, Africa, Europe, Latin America and Oceania. Our International Students Support Centre helps you with the procedure to apply for your Student Pass before coming here. Upon arrival in Kuala Lumpur, you will be greeted with warmth by our friendly staff, who will pick you up and bring you to our campus.

The Student Welcome Team was established by Asia Pacific University of Technology & Innovation (APU) to improve the arrival experience of international students in Malaysia. “Warm Welcome, Warm Hello, Warm What’s up” is the theme of this ASK ME Team.

A Hub of Cultural Diversity

With more than 13,000 students from over 130 countries, we ensure that you will gain memorable experiences alongside the diverse and colourful cultural environment. We have students from Asia, Central Asia, Middle East, Africa, Europe, Latin America and Oceania. Our International Students Support Centre helps you with the procedure to apply for your Student Pass before coming here. Upon arrival in Kuala Lumpur, you will be greeted with warmth by our friendly staff, who will pick you up and bring you to our campus.

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Student Welcome Team

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Student Life @ APU

Just like the beautiful country in which we are located, APU is a rich blend of traditional and modern styles. We have developed a singular character to embrace those things that set us apart. We pride ourselves on the quality of both our teaching and research as well as having a unique living and learning environment.

Student Life @ APU

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World-class Facilities @ APU

APU provides access to world-class resources across a wide range of disciplines. This translates into industry-ready skills and a competitive edge for graduates.

An Integrated Community
The campus aims to establish a community aspect for the university - where integration is the key. Walkways, classrooms, communal spaces and discussion areas promote connectivity and cultivates exchange of ideas among students from different disciplines and academics, to implement cooperative learning concepts in line with the Industry Revolution 4.0.

Cutting-Edge Technologies
The Campus blends technology, integration, innovation and creativity under one roof. It provides not just a learning environment, but also a lively community spot for our students to formulate new ideas, gain intellectual growth and discover new adventures. It is not only a university campus, but also the nurturing ground for world-changing global ideas. All spaces are carefully designed to create an unforgettable learning and lifestyle experience that lasts for a lifetime, while enabling professional learning and cultivating global mindsets. APU, as Malaysia’s leading technological university, is the incubator for self-starting and innovative APU graduates. Our educational technology environment supports the development of graduates of this calibre, in which well-equipped computing and engineering laboratories with advanced software, hardware and technologies place students at the forefront of technological excellence.

Social Interaction Platforms
Fitness Sweatzone, student lounges, sports facilities and breakout rooms provide spaces for relaxation and socialisation throughout the day. They are carefully designed to create an unforgettable learning and lifestyle experience that lasts for a lifetime, especially for students who are studying away from home.
Our Partner in Quality
De Montfort University (DMU), UK

De Montfort University Leicester (DMU) is a dynamic, 21st-century UK university with a global outlook based in the city of Leicester which is a great place to be a student.

Find your new home at DMU
At DMU, our supportive and nurturing community will empower you to realise your dreams. Our courses are carefully designed and taught by expert academics to help you gain the skills needed to enter today’s competitive jobs market and succeed in your career.

The university is organised into four faculties; Arts, Design and Humanities, Business and Law, Health and Life Sciences and Computing, Engineering and Media.

Our award-winning careers and employability service, DMU Works provides guaranteed work experience opportunities, including placements, internships and career mentoring.

About DMU
- DMU has over 150 years of history in providing higher education to students from around the globe.
- Leicester offer everything students could need and it has been named the fourth most vibrant city in the UK (Top Cities Vibrancy Report, 2022), as well as the best city in the East Midlands region to live and work (Good Growth for Cities Index, 2022).
- De Montfort University is the only higher education institution in Britain to be a global hub for one of the Sustainable Development Goals – SDG 16 to promote peace, justice and strong institutions.
- Each year, international students from more than 150 countries choose to study at DMU.
- DMU is rated a 5-star ‘excellent’ institution by QS, a world leader in evaluation higher education performance.
- DMU facilities have been shortlisted among the UK’s best in the 2023 Whatuni Student Choice Awards, as voted for by students.
Double your Advantage

APU-DMU Dual Degree Programme

- APU’s partnership with DMU enables students to be awarded Dual Awards - separate degree certificates from each institution - and enhances not just teaching and learning experiences, but also career prospects.
- Upon graduation, students will receive 2 Degree Certificates & Transcripts: 1 from APU, Malaysia and 1 from DMU, UK.
- Both degrees are recognised locally & internationally.
- The APU-DMU Dual Degree Programmes are offered under an approved collaboration in accordance with the QAA UK Quality Code for Higher Education for the Assurance of Academic Quality and Standards in Higher Education as published by the United Kingdom Quality Assurance Agency (QAA).
Embracing the wave of Industry Revolution 4.0

FUTURE-PROOFING THE WORKFORCE OF THE FUTURE

New waves of technological disruptions and the emergence of advanced technologies have resulted in the Fourth Industrial Revolution (Industry 4.0), where Robotics, Artificial Intelligence (AI), Machine Learning, Virtual Reality (VR), Cloud Computing, Internet of Things (IoT), Data Science are going to transform the way businesses operate – routine, mundane jobs will be replaced and there is a growing need to develop “smarter” talents that can ride along the wave of digital transformation.

At APU, we developed our own IR 4.0 strategy to prepare our students to join the workforce of the future. We nurture the world’s future innovators and uphold our Vision as a University of Technology and Innovation.

INDUSTRY REVOLUTION 4.0 @ APU

INNOVATIVE TEACHING & LEARNING STATE-OF-THE-ART INFRASTRUCTURE

In the era of Industry 4.0, learning is no longer confined within the classroom. Our iconic campus houses world-class facilities that aim to nurture Creativity & Innovation. Industrial-grade infrastructure are built to provide real-life exposure to our students, cultivating their practical skills aside from academic knowledge. We have also redesigned our teaching & learning methods to stimulate critical thinking, decision making, teamwork and build confidence.

REVOLUTIONARY PROGRAMMES DESIGNED FOR THE FUTURE

New technologies mean new expertise, while this translates into a new need of talents in new areas. We address the needs of the industry, to help to build talents who can manage, operate and innovate under the new IR4.0 environment, by carefully designing new programmes of the future. Our programmes are first-of-its-kind, such as in Cyber Security, Data Science, Internet of Things (IoT), Artificial Intelligence (AI), Digital Leadership, Digital Transformation, Sustainable Computing, VR/AR, Financial Technology (FinTech), Accounting Technology (AccTech), Digital Marketing, E-Business, Mechatronics, Computer Engineering, Cloud Engineering and more.

INDUSTRY-ACADEMIC PARTNERSHIP

Industry 4.0 is all about the “industry”. Our close relationship with our industry partners allows students to be exposed to real-life case studies, enabling them to formulate innovative solutions even before they graduate. Innovative accelerators such as GrowthX Academy and Supercharger create a platform for students to realize their world-changing ideas, inspiring them to build startups and develop world-changing solutions.

PROFESSIONAL DEVELOPMENT WITH GLOBAL OUTLOOK

Communication skills, professionalism and cultural sensitivity are “people” element skills that cannot be replaced by machines and automation. Under our unique formula to nurture professionalism, we create an ecosystem that simulates the workplace on-campus. Global outlook, international understanding and respect are nurtured through continuous immersion in multicultural discourse, as our campus houses a community of 12,000 students from over 130 countries.
CMI is the Chartered Management Institute, dedicated to increasing the number of professionally qualified managers and leaders. CMI works with education providers to inspire students to unleash their potential and become skilled, confident and successful managers and leaders identified by their Chartered status.

CMI DUAL ACCREDITATION

You have the exciting opportunity of enrolling for the APU-CMI Dual Certification by registering for a qualification through APU. By adding a CMI qualification to your University qualification you are really on the road to success.

• Dual qualifications - When you complete your studies you will have both your University qualification AND a CMI qualification.
• Theory into practice - CMI qualifications are highly regarded by employers as a testament that you can demonstrate the practical skills needed to perform in the workplace.
• International stamp of approval - CMI qualifications are linked to the QCF and European Qualification Framework, so you can be assured that the qualification you are taking is of the highest standard.

Benefits for CMI Accreditation & Dual Certificate:

• Full access to Career Development Centre which enables students to obtain free online CV reviews, online interview training, online skills development as well as access to thousands of jobs and internship opportunities.
• Mentoring Opportunities to support studies & career aspirations, and connect with over 150,000 CMI members through events, webinars and social channels.
• Fast-Track to Chartered Manager Status (only applicable to CMI qualification of Level 5 Diploma and above; with 5 years of relevant management experience) and future CMI Fellowship (minimum 10 years).
• To receive a “Dual” CMI certificate for approved courses.

Benefits to the Student of a Dual Accredited Degree

• Access to CMI’s online learning portal (ManagementDirect): More than 23,000 journal articles, e-books, and practical digital resources.
• Full access to Career Development Centre which enables students to obtain free online CV reviews, online interview training, online skills development as well as access to thousands of jobs and internship opportunities.
• Mentoring Opportunities to support studies & career aspirations, and connect with over 150,000 CMI members through events, webinars and social channels.
• Fast-Track to Chartered Manager Status (only applicable to CMI qualification of Level 5 Diploma and above; with 5 years of relevant management experience) and future CMI Fellowship (minimum 10 years).
• To receive a “Dual” CMI certificate for approved courses.

Future Proof Your Career

And land that dream job

Get One Step Ahead in Your Career with CMI Foundation Chartered Manager

• Student will graduate with Foundation Chartered Manager status.
• Gain a Post-nominals fcMgr.
• Enjoy 3 months free membership after graduation.
• Pathway to gain the experience and development to get to full chartered status.

Stand Out from the Crowd and Get That Job!

89% of CMI graduates agree they are using the skills learnt on their accredited degree in their current role.

88% of CMI graduates agree the accredited degree gave them good career prospects.

“Being Chartered has enabled me to not only benefit from accessing world-class resources but more crucially, connect and engage with an incredibly diverse community.”
- Manisha Mistry CMgr MCMI, Head of Digital Culture - Rolls Royce PLC

“The skills obtained through CMI are exceptional, so it would absolutely make someone stand out from the rest, primarily due to the phenomenal range of accessible resources available from ManagementDirect.”
- Fadi Alzayer, Transplant Laboratory Supervisor - King Faisal Specialist Hospital and Research Centre
THE AIMS OF THE APU POSTGRADUATE PROGRAMMES ARE TO:

- Improve your employability opportunities and career development prospects through employable skills
- Improve skills and knowledge in the context of your current work environment
- Develop independent learning and working skills to improve prospects within your current work environment or outside
- Develop higher cognitive skills such as analysis, synthesis & evaluation
- Subject to passing pre-requisite courses
- Further develop knowledge and skills within your chosen field of study
- Identify, review and critically evaluate relevant sources of information, theories and concepts appropriate to your subject area

STUDY MODE

- **FULL-TIME STUDY MODE**
  - Masters Foundation (4 weeks)
  - 12 months over 3 semesters of 12 weeks each:
    - Revision week
    - Assessment week
    - Day time delivery over a full semester with few modules on flexi mode.
    - Coursework modules plus Research Methods module
  - 2 years for Masters by Research
    - Master of Philosophy in Management
    - Master of Science in Computing

- **PART-TIME FLEXI STUDY MODE**
  - 2 to 5 years on modular basis:
    - Intensive delivery during weekends and evenings
    - Combination of hybrid and On-campus sessions
    - Coursework modules plus Research Methods module
    - Dissertation / project / case study
  - 3 to 4 years for Masters by Research
    - Master of Philosophy in Engineering
    - Master of Science in Computer Science

ENGLISH REQUIREMENTS (only applicable for International Students)

Please note that under Ministry of Higher Education regulations, only students who have achieved the minimum requirement in the English Language proficiency assessment as indicated above will be allowed to continue their studies in the main study programme. Students who do not have the required English Language requirement may apply for a student visa on conditional basis and are allowed to enrol in an English Language Certification programme. Students with an IELTS of less than 5.0 are not allowed to continue their studies in the main study programme.

Admission Requirements

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 5.0**
  - Bachelor's degree in related fields with a minimum CGPA of 2.50, or its equivalent qualification as accepted by the Senate.
  - Bachelor's degree in Computing or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50 can be accepted, subject to a rigorous internal assessment.
  - Bachelor's degree in Computing or related fields with a minimum CGPA of 2.50 and not meeting a CGPA of 2.75 can be accepted, subject to a rigorous internal assessment.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.00 as accepted by the Senate and without relevant working experience, subject to passing pre-requisite courses.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.50 as accepted by the Senate and with relevant working experience, subject to a rigorous internal assessment.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.00 as accepted by the Senate and with relevant working experience, subject to a rigorous internal assessment.

- **IELTS 5.5**
  - Bachelor's degree in related fields with a minimum CGPA of 2.50, or its equivalent qualification as accepted by the Senate.
  - Bachelor's degree in related fields with a minimum CGPA of 2.75, or its equivalent qualification as accepted by the Senate.
  - Relevant professional accounting qualifications equivalent to a bachelor's degree are accepted by the Senate.

- **IELTS 6.0**
  - Bachelor's degree in Computing or related fields with a minimum CGPA of 3.00, or its equivalent qualification as accepted by the Senate.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 3.00 can be accepted, subject to a rigorous internal assessment.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.75 as accepted by the Senate and without relevant working experience, subject to passing pre-requisite courses.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.50 as accepted by the Senate and with relevant working experience, subject to a rigorous internal assessment.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.00 as accepted by the Senate and without relevant working experience, subject to passing pre-requisite courses.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.50 as accepted by the Senate and with relevant working experience, subject to passing pre-requisite courses.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 5.5**
  - Bachelor's degree in related fields with a minimum CGPA of 2.50 as accepted by the Senate and with minimum 5 years relevant working experience, subject to a rigorous internal assessment.
  - Relevant professional accounting qualifications equivalent to a bachelor's degree are accepted by the Senate.

- **IELTS 6.0**
  - Bachelor's degree in related fields with a minimum CGPA of 2.75 as accepted by the Senate and with minimum 5 years relevant working experience, subject to a rigorous internal assessment.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 5.0**
  - Bachelor's degree in related fields with a minimum CGPA of 2.50, or its equivalent qualification as accepted by the Senate.
  - Bachelor's degree in Engineering or related fields with a minimum CGPA of 2.00 and not meeting a CGPA of 2.50 can be accepted, subject to a rigorous internal assessment.
  - Bachelor's degree in Engineering or related fields with a minimum CGPA of 2.50 and not meeting a CGPA of 2.75 can be accepted, subject to a rigorous internal assessment.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.00 as accepted by the Senate and without relevant working experience, subject to passing pre-requisite courses.
  - Bachelor's degree in non-related fields with a minimum CGPA of 2.50 as accepted by the Senate and with relevant working experience, subject to passing pre-requisite courses.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 5.5**
  - Bachelor's degree in related fields with a minimum CGPA of 2.75 as accepted by the Senate and with minimum 5 years relevant working experience, subject to a rigorous internal assessment.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 6.0**
  - Bachelor's degree in related fields with a minimum CGPA of 2.75 as accepted by the Senate and with minimum 5 years relevant working experience, subject to a rigorous internal assessment.
  - Relevant professional accounting qualifications equivalent to a bachelor's degree are accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 6.5**
  - Bachelor's degree in related fields with a minimum CGPA of 2.75 as accepted by the Senate and with minimum 5 years relevant working experience, subject to a rigorous internal assessment.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 6.0**
  - Bachelor's degree in related fields with a minimum CGPA of 2.50, or its equivalent qualification as accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 7.0**
  - Bachelor's degree in related fields with a minimum CGPA of 3.00, or its equivalent qualification as accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 7.5**
  - Bachelor's degree in related fields with a minimum CGPA of 3.50, or its equivalent qualification as accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 8.0**
  - Bachelor's degree in related fields with a minimum CGPA of 4.00, or its equivalent qualification as accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 8.5**
  - Bachelor's degree in related fields with a minimum CGPA of 4.50, or its equivalent qualification as accepted by the Senate.

**Postgraduate Programmes @ APU**

**English Requirements for International Students**

- **IELTS 9.0**
  - Bachelor's degree in related fields with a minimum CGPA of 5.00, or its equivalent qualification as accepted by the Senate.
## OVERALL PROGRAMME STRUCTURE

The Masters Degree Programmes are available in Full & Part-time modes.

### Structure of the Masters Degree Programme (Full-Time Study Mode)

<table>
<thead>
<tr>
<th>Award</th>
<th>Course Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Accounting</td>
<td>MSc in Information Technology Management</td>
</tr>
<tr>
<td>Master of Accounting in Forensic Analysis</td>
<td>MSc in Software Engineering</td>
</tr>
<tr>
<td>Master of Project Management</td>
<td>Master of Science in Digital Transformation</td>
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<tr>
<td></td>
<td>Master of Science in Artificial Intelligence</td>
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<tr>
<td></td>
<td>Master of Science in Cyber Security</td>
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<tr>
<td></td>
<td>Master of Business Administration with a specialism in Digital Leadership</td>
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<tr>
<td></td>
<td>- Business Analytics</td>
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<td></td>
<td>- Supply Chain Management</td>
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<tr>
<td></td>
<td>Master of Science in International Business Communications</td>
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<tr>
<td></td>
<td>Master of Science in Global Marketing Management</td>
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<tr>
<td></td>
<td>Master of Finance with a specialism in FinTech</td>
</tr>
<tr>
<td>Master of Science in Data Science and Business Analytics</td>
<td>MSc in Data Science and Business Analytics</td>
</tr>
<tr>
<td>Master of Arts in Design Innovation Management</td>
<td>Master of Arts in Design Innovation Management</td>
</tr>
</tbody>
</table>

### Open & Distance Learning (ODL)

- Master of Science in Artificial Intelligence (ODL)
- Master of Science in Data Science and Business Analytics (ODL)
- Master of Business Administration (ODL)
- Master of Business Administration with a specialism in Digital Leadership (ODL)

### Flexi Study Classes

<table>
<thead>
<tr>
<th>Session</th>
<th>Day</th>
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<tbody>
<tr>
<td>1</td>
<td>Friday</td>
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<td>2</td>
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<td>6</td>
<td>Weekday</td>
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<tr>
<td>7</td>
<td>Saturday</td>
</tr>
<tr>
<td>8</td>
<td>Sunday</td>
</tr>
</tbody>
</table>

### Assignment Clinic

- Session 9: Weekday
- Session 10: Weekday

### Examination

- Session 11: Weekday
- Session 12: Weekday
- Session 13: Weekday

### Note

The above schedule is subject to change where necessary. It may also change due to Public holidays.

### Timings

- Weekdays (Mon-Fri): 7pm - 9.30pm
- Saturday: 2pm - 7pm
- Sunday: 9.30am - 4.30pm
- Examination: 2pm - 5pm

### Attendance

Attendance at all sessions and completion of the examination and assignments is compulsory.
**MSc in SOFTWARE ENGINEERING**

**Modules & Project**

The programme comprises of 10 coursework modules and a Project.

- There are 7 compulsory Core Modules (including Research Methodology module) and you will have to choose 3 electives from those listed.

**Pre-Requisite Modules (for non-computing students)**
- Duration: 1 month (Full-time) / 2 months (Part-time)
- Software Engineering Principles
- Systems Development Methods
- Software Design and Development

**Core Modules**
- Managing Software Development Projects
- Reliability Management
- Object Oriented Software Systems Engineering
- Software Engineering Support Environments
- Software Quality Engineering
- Security Technologies
- Research Methodology in Computing and Engineering
- Project

**Elective Modules (Choose 3)**
- Object Oriented Software Systems
- Network Design & Performance
- Internet Applications
- Software Quality Assurance
- Information Technology
- Information Management
- Artificial Intelligence
- Data Management
- Big Data Analytics and Technologies
- Natural Language Processing

**Who Should Attend**

This programme aims to develop specialist knowledge in the domain of Software Engineering (SE). It exposes students to the core principles and processes of SE fundamental to the successful development of systems capable of addressing emerging business needs. Students will have the opportunity to supplement their knowledge through elective modules in domain adjacent topics such as natural language processing, data management and big data analytics.

This programme is geared towards practicing software engineers within industry who seek formal qualifications in software engineering. In addition, IT professionals and managers who wish to upgrade their technical software engineering knowledge and IT skills to post-graduate level will find this programme attractive.

**The Benefits of the Programme**

On successful completion of this programme, you will be able to:

- Undertake and effectively manage large-scale and complex software development projects.
- Consider reliability and quality in the design of software systems.
- Determine the security requirements for computer systems.
- Apply and critique quality metrics in the assessment of software systems.
- Participate in the design and implementation of high quality and reliable software systems.
- Appreciate problems and suggest solutions associated with the development of software systems.
- Contribute to the advancement and development of software engineering theories and practices.
- Appreciate how an efficient technology-based infrastructure is a key factor in enabling a business to gain a competitive edge.

**Duration**

- Full-time: 1 year
- Part-time: 2-3 years

This programme is specifically designed to provide:

- An opportunity for professional development at an advanced level within the area of software engineering.
- Enhancement of skills and knowledge in specialist areas for practising IT professionals.
- The ability to undertake large-scale IT software development projects.
- The skills necessary to participate effectively in the design and implementation of software systems of high quality and reliability.

**Career options**

- Project Manager
- Software Architect
- Senior Software Developer
- Solutions Architect
- Software Engineer
- Software Consultant
- Chief Technology Officer (CTO)
- Development Manager
- Senior Systems Designer
- Application Engineer
- Software Test Engineer
- Software Quality Assurance (QA) Specialist
- B2B Specialist
- Senior Technical Lead
- Product Specialist

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**Master of Science in Artificial Intelligence**

Artificial Intelligence is among the important key areas of focus in the era of Industrial Revolution 4.0. Application concepts and skill sets in areas such as Machine Learning, Natural Language Processing (NLP) & Automation are among the key deliverables of this programme, placing you at the forefront of technology, shaping you to be a part of the most demanded workforce of the future.

**Joint Professional Certification by TIBCO Software Inc.**

Upon completion of the Master of Science in Artificial Intelligence programme, in addition to their Masters Degrees, students will receive a professional certificate from TIBCO Software Inc. TIBCO is amongst the global leaders in Integration, Data Management and Analytics platforms that has a global clientele. In addition to the certification, TIBCO, as APUs industry partner, has provided all students & lecturers with complimentary access to the TIBCO Spotfire software for academic purposes. Students are utilising the software to perform tasks & projects related to data analytics.
57.9% of business with big data tech

85% of customer interactions will be managed without a human by 2020

$15.7 trillion will be added to economy by 2030 from AI productivity and personalisation

20% of enterprise executives say AI will replace 85 million jobs by the year 2025. At the same time, AI will result in 97 million new employment being generated by 2025.
Master of Science in Cyber Security

Rocheston Certified Penetration Tester

The Rocheston Certified Penetration Tester (RCPT) program stresses research, live labs and interactive sessions on emerging security findings, offering the scope for defining the information security requirements while finding options to enhance existing methodology assets. The RCPT certification is designed and embedded as part of the Advanced Ethical Hacking module in the Master of Science in Cyber Security programme, to allow the students to have an industry-standard exposure towards penetration testing as well as an opportunity to upskill themselves in real-life scenarios and simulations through the offered CyberLabs. As such, every student in the programme is given equal opportunity in getting their hands on the certification as part of the syllabus learn in the module without the need of taking up additional training resources. Students can opt for the Rocheston certification which is valid for 2 years and subject to a renewal process to ensure all Penetration Testers are updated with the current scope of Penetration Testing.

Certified Hacker Forensics Investigator (CHFI)

Upon completion of the Advanced Digital Forensics module, students will be ready and may opt for the Certified Hacker Forensics Investigator (CHFI) professional certification. The CHFI certification is provided by the International Council of Electronic Commerce Consultants (EC-Council), which is an American organization that offers cybersecurity certification, education, training, and services in various cybersecurity skills. EC-Council is headquartered in Albuquerque, New Mexico, and has certified over 257,000 professionals from 145 countries (https://iclassecoun.org). CHFI is an advanced cybersecurity certification for forensic network security investigators.

Certified Security Operation Centre Analyst (CSOC)

Upon completion of the Security Operations Center (SOC) & Incident Response SOC module, students will be ready and may opt for the Certified Security Operation Centre (CSOC) professional certification. The CSOC examination is certified by the Global ACE Certification where the certification body for the Global ACE Certification is the Information Security Certification Body or ISCB, a department within CyberSecurity Malaysia (CSM). Candidates can take the examination at authorised examination centres in participating member countries. Candidates who have successfully passed the CSOC examination will be eligible to apply as an associate or professional member by fulfilling the membership criteria defined under the Global ACE Certification.

Global Cybersecurity Skill Shortage + Increased Budgets = CAREER OPPORTUNITIES

Source: https://cybersecurity.isaca.org/newsroom

79% feel hands-on experience is most important when evaluating job candidates
76% feel technical skills in intrusion detection are most scarce
36% feel technology can somewhat compensate for a skills shortage
38% require a master’s degree as a minimum credential for entry-level positions
80% feel educational programs are not fully preparing cybersecurity professionals
76% feel technical skills in software development are most scarce
84% believe their government is not investing enough in cybersecurity skills
80% believe there is a shortage of cybersecurity skills in their country
53% believe education programs fully prepare cybersecurity professionals
80% feel technical skills in attack mitigation are the most scarce
33% believe education programs fully prepare cybersecurity professionals
42% believe educational programs are fully preparing cybersecurity professionals
62% feel experience working for a competitor is important when evaluating job candidates

“As digital transformation agendas continue to dominate, a bigger cybersecurity budget is necessary. Almost all companies are looking at technologies such as robotics, machine learning, artificial intelligence, blockchain and so on. All of that change will come with additional cyber risks and necessary investments.”  
- Mike Maddison, EY EMEIA Cybersecurity Leader

“Organisations were facing difficulties in hiring talents with 32% of these take 6 months or more to fill cybersecurity jobs.”  
- Information Systems Audit and Control Association (ISACA) 2019

Ransomware attacks are growing more than $18.3 MILLION

"The financial services industry sees the highest cost from cyber crime. It costs the average business 350 PERCENT ANNUALLY"  
Source: https://blog.secureworks.com/wp-content/uploads/2018/05/finance-industry-county-attacks-q1-2018.jpg

"Malaysia is one of the top three ASEAN countries that are expected to contribute 75 per cent of cybersecurity services market share by 2025."  
- Gobind Singh Deo, Minister of Communications and Multimedia


DEMAND INCREASING FOR SKILLED PROFESSIONALS

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"Both the government and the private sector are scrambling for talent. Thousands of information-security jobs are going unfilled as the industry in the U.S. struggles with a shortage of properly trained professionals. By one estimate, there will be 3.5 million unfilled cybersecurity jobs by 2021."  
- Information Systems Audit and Control Association (ISACA) 2019

Source: https://www.securitymagazine.com/article/90185-the-cybersecurity-talent-gap-an-industry-crisis

"There are many compulsory Core Modules (including Research Methodology module) and you still have to choose 3 electives from those listed.

Pre-Requisite Modules (for non-computing students)

Duration: 1 month (Full-time) / 4 months (Part-time)
- Cyber Security
- Digital Forensics

APU is also poised to become a frontrunner in cyber security research and application of cyber security.

"It costs the average business 20,000 U.S. dollars by 2023."

Source: https://www.statista.com/statistics/595182/

The global cybersecurity market size is forecasted to grow to 248.26 BILLION U.S. dollars by 2023.

Malaysia needs 20,000 cybersecurity knowledge workers by 2025.  
- Datuk Dr. Aminuddin Abdul Wahab, CEO of CyberSecurity Malaysia


75 per cent of cybersecurity services market share by 2025.

Source: https://www.statista.com/statistics/595182/

“Both the government and the private sector are scrambling for talent. Thousands of information-security jobs are going unfilled as the industry in the U.S. struggles with a shortage of properly trained professionals. By one estimate, there will be 3.5 million unfilled cybersecurity jobs by 2021.”

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MSc in Data Science and Business Analytics

Joint Professional Certification by TIBCO Software Inc.

Upon completion of the MSc in Data Science & Business Analytics programme, in addition to their Master's Degrees, students will receive a professional certificate from TIBCO Software Inc. TIBCO is amongst the global leaders in Integration, Data Management and Analytics platforms that has a global clientele. In addition to the certification, TIBCO, as APU’s industry partner, has provided all students & lecturers with complimentary access to the TIBCO Spotfire software for academic purposes. Students are using the software to perform tasks & projects related to data analytics.

BIG DATA - Don’t miss the opportunity to be part of the GLOBAL WAVE

Data Science and Artificial Intelligence are two of the most promising fields of the 21st century that will impact all segments of daily life by 2025, from transport and logistics to healthcare and customer service. In the coming years, with the digitalization of the world and rapid development of technology and industry, AI and its associated branches promise a fulfilling future. According to the US Bureau of Labour statistics, the rise of Data Science will create roughly 11.5 million job openings by 2026, and by 2022, Data Scientists and Analysts will become the number one emerging role in the world, according to the World Economic Forum.

The White House administration is investing $200 million into big data research projects

Google search results for “What is big data?” 28%

Malaysia’s big data analytics market expected to grow to US$1.9b by 2025.

- Malaysia Digital Economy Corp’s (MDEC) commissioned study by IDC

There is a prediction that by 2026 there will be 11.5 million jobs in this sector.

- LinkedIn

“We have partnered with five universities in Malaysia to embed analytics into their computer science curriculum. Also, we are working with these universities to upgrade the syllabus to produce data scientists to address future needs”

- Paul Moun, Managing Director of IBM Malaysia

The rise of Data Science needs will create roughly 11.5 Million Job openings by 2026

28% of big data job adverts are in banking and finance

21% higher salaries for big data staff over permanent non-big data staff

Highest Paid Jobs

1,350,000,000

Google search results for “What is big data?”

1,350,000,000

$200 MILLION

$53.4 Billion

The Malaysia Big Data Vision

- Demand for Data Science Professionals

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- Paul Moun, Managing Director of IBM Malaysia
**Data Science @ APU - FORTIFIED through PARTNERSHIPS**

The programme has been carefully designed by APU with inputs and content from our partners, comprising major technology and software solution providers, university partners as well as industry organisations who use analytics for strategic and competitive advantage. The strength of these partnerships ensures that the programme comprehensively addresses all key stakeholders – Technology providers, Employers, Government as well as Students – in its learning outcomes, curriculum content, delivery and assessment. Students also obtain certification jointly issued with industry partners, which would certainly give them a head start in the exciting world of Big Data.

Furthermore, APU is also poising to become a frontrunner in analytics research through the establishment of the Asia Pacific Centre of Analytics (APCA), through which research activities will be undertaken to challenge boundaries in the application of analytics.

Graduates from this programme will not only gain an academic qualification from APU, but would also automatically attain a Globally Recognised Professional Industry Certification from SAS. Along the way, graduates would also gain exposure to industrial workshops led by experts from the industry, providing a valuable gateway into future careers.

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**MSc in DATA SCIENCE AND BUSINESS ANALYTICS**

**The Benefits of the Programme**
- In addition to the degree award, a Joint Professional Certification will be offered by SAS Institute, USA.
- 100% of the curriculum will allow for mini projects assessed as in-course work allowing for practical skills development in Data Analytics.
- The curriculum covers a wide range of subject matter from Analytical Technologies, Exposure to tools such as R & SAS Modellers, Data Visualization, Customer/User Behavioural Studies, Forecasting Methods and to Presenting the Business Intelligence reports.
- External Programme Annual Reviews by International University Partners.
- Programme Support by an Industry Advisory Panel involving data analytical experts from Petronas, ICT, Oracle, SharePoint, CyberSecurity Malaysia, Maxis, IBM, Microsoft, Fusionex and Avita.
- Research opportunities via APU’s Centre of Analytics - ARCA.

**Duration**
- Full-time - 1 year
- Part-time - 2.5 - 3 years

**Career options**
- Data Engineers
- Data Analyst
- Business Analyst
- Data Scientist
- Cloud Technology Officer (CTO)
- Data Analyst Manager
- Business Analyst Manager
- Data Innovation Manager
- Machine Learning Scientist
- Business Process Engineer
- Data Wrangler / Mungur / Minter
- Business Intelligence Manager
- Analytics & Reporting Manager
- Decision Analytics Manager
- Data Architect

This programme is specifically designed to provide:
- Knowledge and applied skills in data science, big data analytics and business intelligence.
- Overall understanding of the impact of data science upon modern processes and business.
- Exposure towards data science tools and techniques, as well as methods of data collection and utilisation, to turn data into useful information via various processes.

**Specialisation Modules (Choose 1 Pathway only)**

**Pathway 1 (Business Intelligence):**
- Behavioural Science, Social Media and Marketing Analytics
- Time Series Analysis and Forecasting
- Strategies in Emerging Markets
- OR Multivariate Data Analysis

**Pathway 2 (Data Engineering):**
- Cloud Infrastructure and Services
- Deep Learning
- Natural Language Processing
- OR Building IoT Applications

*Specialisation modules may be pre-selected for students at the beginning of the semester if students wish to change these pre-selected elective modules, they can choose from the available modules offered in the semester or among the intensive delivery modules - however such changes may prolong the study duration.*

**Who Should Attend**
This programme is designed to provide students with knowledge and applied skills in data science, big data analytics and business intelligence. It aims to develop analytical and investigative knowledge and skills using data science tools and techniques, and to enhance data science knowledge and critical interpretation skills. Students will understand the impact of data science upon modern processes and businesses, be able to identify, and implement specific tools, practices, features and techniques to enhance the analysis of data.
MSc in INFORMATION TECHNOLOGY MANAGEMENT

The Benefits of the Programme

On successful completion of this programme, you will be able to:
- Demonstrate professional competencies in one or more specialist branches of IT Management.
- Draw upon the body of theoretical and technical knowledge available and be able to use this to professional advantage.
- Communicate effectively in technical and professional environments.
- Show initiative and independence of thought in technical project planning and design.
- Appreciate how an efficient technology-based infrastructure is a key factor in enabling a business to gain a competitive edge.
- Demonstrate a critical awareness of the importance of IT in the development of systems.
- Develop an appreciation of the management context within which software and IT systems are developed.
- Critically analyse design and evaluate possible developments in a specialised area of discipline in order to further the knowledge and understanding of an IT management environment.

Modules & Project

The programme comprises of 10 coursework modules and a Project.

Core Modules
- Managing Software Development Projects
- Technology Management
- Digital Execution
- Strategic Planning and Systems Development
- Business Intelligence Systems
- Research Methodology in Computing and Engineering
- Managing Organisations
- Project

Elective Modules* (Choose 1)
- Internet Applications
- Enterprise Applications

Elective Modules* (Choose 2)
- Information Security Architectures
- Network Design & Performance
- Data Management
- Digital Execution
- Strategic Planning and Systems Development
- Business Intelligence Systems
- Research Methodology in Computing and Engineering
- Managing Organisations
- Project

On successful completion of this programme, you will have to choose 5 electives from those listed.

Pre-Requisite Modules (for non-computing students)
Duration 1 month (Full-time) / 2 months (Part-time)
- Systems Development Methods
- Software Design and Development
- Software Management
- Project

Duration: 1 month (Full-time) / 2 months (Part-time)

Who Should Attend

This programme is geared towards industry or business professionals who are seeking to develop or advance their careers in the management of technological systems and/or their production for the benefit of organisations. Managers within organisations where information technology plays a vital role in the managerial functions and the efficient operation of the organisation will find this programme very useful.

Duration
- Full-time - 1 year
- Part-time - 2.5 years

Career options
- Senior IT Consultant
- IT Recruitment Consultant
- IT Manager
- IT Projects Manager
- Technical Support Manager
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- IT Infrastructure Manager
- Innovation Manager
- IT Director

Project

You are required to complete industry-based major projects where possible, however the emphasis must be placed on an effective demonstration of how the application of computer-related technology can be part of the business environment. It is expected that the project would devise, recommend or implement innovative solutions to the problem areas.

Who Should Attend

This programme is geared towards industry or business professionals who are seeking to develop or advance their careers in the management of technological systems and/or their production for the benefit of organisations. Managers within organisations where information technology plays a vital role in the managerial functions and the efficient operation of the organisation will find this programme very useful.

Duration
- Full-time - 1 year

Career options
- Business IT Consultant
- BRI Manager
- Business Strategy Consultant
- Chief Technology Officer (CTO)
- Chief Information Officer (CIO)
- Product Manager
- IT Manager
- IT Project Manager
- IT Consultant
- System Analyst
- Technology Consultant

Project

You are required to complete industry-based major projects where possible, however the emphasis must be placed on an effective demonstration of how the application of computer-related technology can be part of the business environment. It is expected that the project would devise, recommend or implement innovative solutions to the problem areas.
Master of Science in Digital Transformation

Career options
- Digital Transformation Specialist
- Digital Transformation Manager
- Digital Transformation Consultant
- Data Transformation Officer
- Chief Digital Officer (CDO)
- Chief Technology Officer (CTO)
- Digital Transformation Director
- Director of Digital Strategy
- Head of Strategy and Transformation
- Digital Transformation Lead
- Digital Transformation Programme Integrator
- Digital Project Manager

The Benefits of the Programme
- Develop skills to conduct business consultation in digital transformation projects by engaging with customers and understanding their needs.
- Apply the concepts in technologies relevant to industrial revolution 4.0 to develop or redesign new business processes that can improve productivity and efficiency while preparing companies for AI adoption.
- Master design thinking principles on change management to build strategic working relationships and meet potential customers expectations.
- Examine digital engagement platforms requirement in meeting customers needs.
- Analyze business trends in digital platforms to grow new business or cross sell additional products or services.
- Prepare students who are not from a computing background to develop the necessary knowledge to undertake digital transformation projects within their expertise.

Who Should Attend
This programme is geared towards industry or business professionals who are seeking to develop their careers in the digital transformation for the benefit of organisations. Managers within organisations where information technology plays a pivotal role in the managerial functions and the efficient operation of the organisation will find this programme very useful.

For business managers who want to leverage on power of cloud services to increase efficiencies in business operations, they will learn different digital transformation frameworks and decide on the ones most applicable to their industries. Though they may not have any IT background, pre-requisite modules in key areas of AI, programming and internet of things will be taught to help them navigate the IT landscape.

Elective Modules (Choose 3)
- Big Data Analytics and Technologies
- Cyber Security & Threats
- Financial Technology
- Building IoT Application
- Disruptive Innovation Strategies
- Business Intelligence Systems
- IR 4.0 Enabling Technologies
- Technology, Culture and People: A Global Perspective
- Fundamentals of Artificial Intelligence

Duration: 1 month (Full-time) / 4 months (Part-time)

Pre-Requisite Modules (for non-computing students)
- Building IOT Application
- Financial Technology
- Cyber Security & Threats
- Big Data Analytics and Technologies

You are required to complete an industry-based major project where possible, however the emphasis must be placed on an effective demonstration of how the application of digital transformation can be part of the business environment. It is expected that the project would devise, recommend, or implement innovative solutions to the problem areas.
“MBA GRADUATES CONTINUE TO COMMAND A SALARY PREMIUM COMPARED TO DIRECT FROM INDUSTRY HIRES AND BACHELORS DEGREE HIRES” - GRADUATE MANAGEMENT ADMISSION COUNCIL (GMAC) SURVEY

"Demand for MBA talent is strongest in Asia Pacific“
- Graduate Management Admission Council (GMAC) Survey

81% of companies plan to hire MBA graduates - Graduate Management Admission Council (GMAC) Survey

95% of business school graduates stated that their MBA degree was beneficial personally even during recession time - Graduate Management Admission Council (GMAC) Survey

"Typically, those applicants with a Master’s degree or MBA will be hired with one or two grades higher than degree holders… about an 8% higher salary depending on the field or industry they plan to join“.
- Lee Chun Keat, Director of Engineering, Oppstar Malaysia

TESTIMONIALS BY OUR MBA GRADUATES

"Driven by state of the art technology on all fronts and boasting of a well-equipped faculty, I was conditioned and nurtured in a way that has helped me thrive in some of the most challenging environments ever since I graduated with a MBA."
- Arjun Narayanan, Content Manager, IBMResource, India

"APU’s environment well adapted for students’ needs and wants. I learned how to be optimistic and to be a fast learner. It was undoubtedly a life changing experience."
- Kanat Zhumanov, Chief Manager of the Board Office of “University Medical Center” Corporate Fund in Nur-Sultan City, Kazakhstan

The MBA is a popular platform for career progression (Lessler, 2018), providing students with a set of transferable skills and knowledge to allow them to lead and make decisions in management positions. With its emphasis on personal growth, networking and challenging complexity, MBA graduates are well prepared for the future jobs market and the continued demand for MBA talent.

"Information is the oil of the 21st century, and analytics is the combustion engine."
- Peter Sondergaard, Senior Vice President, Gartner Research (2014)

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The Benefits of the Programme

On successful completion of the programme, you will be able to:
- Gain necessary knowledge and understanding about contemporary business and management theory, research and professional practice, locally and globally.
- Demonstrate intellectual and practical skills and knowledge within the business and management strategic environment.
- Demonstrate innovative problem solving skills that are capable of tackling global business management issues.
- Understand behavioural science and marketing analytics skills on tools and business intelligence applications allows to track user preferences and offer or direct that user to targeted content which is used to drive personal experiences to specific products or advertisements leading to wider and larger market capture for sales.
- Demonstrate the ability to learn independently and to take responsibility for continuing professional development.
- Demonstrate ability to devise and apply research and investigative methods within major business research paradigms.
- Understand and critically analyse the contemporary business and management environment.
- Effectively communicate towards different audiences and circumstances via a variety of communication tools and methods.
- Demonstrate the personal effectiveness through effective self-management within the professional environment.

Module 1: Project

This programme comprises of 8 core modules (including Research Methodology, module), 2 elective modules and a project. The modules are to consider issues of management skills, marketing, managing strategy, change management, and leadership. In addition, internationalisation and global perspectives are considered and focus is given to project management in order to enhance the programme.

Pre-Requisite Modules (for non-business students)
Duration: 1 month (Full-time) / 2 months (Part-time)
- Managing People
- Understanding Customers
- Business Environment & Strategic Planning

Core Modules
- Organisational Behaviour
- Financial Management
- Global Strategic Management
- Strategic Marketing Management
- Managerial Economics
- Statistical Decision Making
- Human Resource Management
- Research Methodology
- Project

Elective Modules (Choose 2):
- Technology Management
- Managing Creativity and Innovation
- Behavioural Science, Social Media and Marketing Analytics
- Entrepreneurship
  * Elective modules may be pre-selected for students at the beginning of the semester. If students wish to change these pre-selected elective modules, they can choose from the available modules offered in the semester OR among the intensive delivery modules - however, such changes may prolong the study duration.

Who Should Attend
This programme is geared towards senior managers, managers and executives who wish to focus on enhancing and enriching management, critical decision making skills and career growth in both local and international organisations. The Part time programme is specifically designed for working executives.

Duration: 1 year
Part-time: 2.5 -3 years

Career options
- Business Development Manager
- Finance Manager
- Banking Manager
- Human Resource Manager
- Logistical and Supply Chain Manager
- Project Manager
- Sales and Marketing Manager
- Market Researcher
- Business Consultant
- Business Research Analyst
- Entrepreneur
- Chief Executive Officer (CEO)
- General Manager
- Analyst & Reporting Manager
- Management Consultant
- International Marketing Manager

You will be expected to conduct effective research in relation to business for both academic and industry purposes. Either you will require you to plan and conduct effective academic research in relation to the conduct of substantial and substantive individual research and analysis in relation to an aspect of business leading to a significant project or the conduct of appropriate research and analysis leading to one of an academic paper, consultancy report or case history in relation to an aspect of business.
Duration: Full-time - 1 years  
Part-time - 2.5-3 years

This programme is specifically designed to provide:
- An opportunity to empower with advanced skills to confront the complexities of digital transformation.
- Ability to provide insights into analytics from a management perspective and make data driven decisions to solve business problems.
- An overall understanding on how analytics can be used to enhance an organisation's performance. This programme is ideal for managers and professionals who want to leverage data analytics to make more informed decisions and improve their organisation's performance. This program is a great fit for individuals who wish to advance their skills in data analytics and its application in business, understand and navigate the intersection of business strategy, digital technologies, and data analytics. It aims to develop the knowledge and skills using the power of technology and data to excel in today's digital business environment.

Who Should Attend

This is designed for managers and professionals who want to leverage data analytics to make more informed decisions and improve their organisation's performance. This program is ideal for individuals who wish to advance their skills in data analytics and its application in business, understand and navigate the intersection of business strategy, digital technologies, and data analytics. It aims to develop the knowledge and skills using the power of technology and data to excel in today's digital business environment.

Core Modules

- Organisation Behaviour
- Accounting and Finance for Managers
- Managerial Economics
- Technology Management
- Global Strategic Management
- Human Resource Management
- Statistical Decision Making
- Research Methodology
- Entrepreneurship
- Digital Marketing Tools and Trend
- Project

Specialisation Modules

- Business Intelligence System
- Big Data Analytics and Technologies
- Time Series Analysis and Forecasting

You will be expected to conduct effective research in relation to your area of specialisation (Business Analytics) for both academic and industry purposes. Either route will require you to plan and conduct an effective individual research and analysis leading to a significant academic paper, consultancy report or case history in relation to an aspect of business.

Who Should Attend

This is designed for managers and professionals who want to advance their careers and deepen their expertise in supply chain and business management. This programme is ideal for individuals involved in procurement, sourcing, and vendor management who wish to enhance their skills in supply chain. Additionally, analysts and entrepreneurs who looking to specialise in supply chain data analysis and decision-making will benefit significantly. Essentially, this programme is suitable for a wide range of individuals, whether they have existing supply chain experience or are eager to enter this dynamic and challenging field.

Duration: Full-time - 1 years  
Part-time - 2.5-3 years

This programme is specifically designed to provide:
- An opportunity to fulfil the demands of a fast-paced, dynamic and ever-changing business environment.
- Ability to provide insights into analytics from a supply chain perspective, facilitating strategic decision-making related to design, sourcing and distribution.
- An overall awareness of sustainability and ethical considerations within supply chains.
- Develop leadership competencies to drive innovation and foster organisational transformation.
- Implement managerial strategies to ensure business continuity even in challenging situations.
- Understand and critically analyse the supply chain challenges and disruptions.
- Effectively communicate to different audiences and circumstances via a variety of communication tools and methods.
- Demonstrate the ability to learn independently and to take responsibility for continuing professional development.
- Demonstrate innovative problem-solving skills that are capable of tackling business management problems.
- Demonstrate intellectual, analytical skills and knowledge within the business and management strategic management.

Who Should Attend

This is designed for managers and professionals who wish to advance their careers and deepen their expertise in supply chain and business management. This programme is ideal for individuals involved in procurement, sourcing, and vendor management who wish to enhance their skills in supply chain. Additionally, analysts and entrepreneurs who looking to specialise in supply chain data analysis and decision-making will benefit significantly. Essentially, this programme is suitable for a wide range of individuals, whether they have existing supply chain experience or are eager to enter this dynamic and challenging field.

Core Modules

- Organisation Behaviour
- Accounting and Finance for Managers
- Managerial Economics
- Technology Management
- Global Strategic Management
- Human Resource Management
- Statistical Decision Making
- Research Methodology
- Entrepreneurship
- Digital Marketing Tools and Trend
- Project

Specialisation Modules

- International Logistics Manager
- Logistic and Supply Chain Manager
- Business Development Manager
- Business Consultant
- Supply Chain Analyst
- Chief Executive Officer (CEO)
- Chief Marketing Officer (CMO)
- Inventory Control Manager
- Entrepreneur
- General Manager
- Procurement Manager
- Project Manager

You will be expected to conduct effective research in relation to your area of specialisation (Supply Chain Management) for both academic and industry purposes. Either route will require you to plan and conduct an effective individual research and analysis leading to a significant academic paper, consultancy report or case history in relation to an aspect of business.
Master of Science in INTERNATIONAL BUSINESS COMMUNICATIONS

The Benefits of the Programme

On successful completion of this programme, you will be able to:
- Develop skills to be employed in an advisory or practical managerial capacity in international communications.
- Manage business and corporate communication in multinational business environments.
- Demonstrate the personal and interpersonal competencies and knowledge necessary to manage communications in differing and complex cultures.
- Understand behavioral science and marketing analytics skills on tools and business intelligence applications allow to track user preferences and offer or direct that user to targeted content which is used to drive potential customers to specific products or advertisements leading to wider and larger market capture for sales.
- Interact effectively & responsibly with individuals and organisations in this context.
- Demonstrate ethical behaviour through appropriate communication in a international environment.
- Build perceivers, transparency and capability to communicate in a multinational cultural context.
- Demonstrate creative and innovative approaches to solving communications problems and the development of new approaches to effective business communications.

Modules & Project

This programme comprises of 10 coursework modules (including Research Methodology module) and a project. The modules are designed to equip students with the knowledge, skills, techniques, and personal qualities to secure and prosper in appropriate employment or further research with a comprehensive understanding of the different approaches to communicating in an international business context. The modules equip existing professionals with highly developed capabilities in relation to innovation, integration of ideas and concepts in business communications.

Requisite Modules (for business students)
- Duration: 1 month (Full-time)
  - Managing People
  - Understanding Customers
  - Managerial Finance
  - Business Environment & Strategic Planning
  - Internship

Who Should Attend

The Master of Science in International Business Communication focuses on business and corporate communication in multinational business environments. The interface of communication is between corporate communication, language and management. This programme is ideal for executives, managers and professionals who wish to become effective communication managers in their company’s complex global environment. Our programme provides students with the opportunity to study various aspects of business and corporate communication, knowledge, theories, techniques, media technologies and tools. Career paths for MSc graduates include corporate communications, marketing communications, management consulting, public relations and advertising in international business environments.

Project

You will be expected to conduct effective research in relation to International Business Communications for both academic and industry purposes. Either route will require you to plan and conduct effective academic research in relation to the conduct of substantial and substantive individual research and analysis in relation to an aspect of International Business leading to a significant project or the development of an academic paper, consultancy report or case history in relation to an aspect of International Business Communications.

Duration

Full-time - 1+ years

Career options

- International Communication Manager
- International Relation Manager
- Event Manager
- Business Communication Advisor
- Intercultural Consultant
- Spokesperson
- PR & Communications Manager
- Global Marketing Manager
- PR & Communications Manager
- Intercultural Consultant
- Business Communication Advisor
- International Communication

The Benefits of the Programme

On successful completion of this programme, you will be able to:
- Assess the relevance of national and international trends and issues in cross border marketing.
- Evaluate the importance of creating, developing and marketing a competitive advantage in a global context.
- Critically evaluate the range of advanced skills required to design and implement a global marketing plan.
- Understand the importance of marketing analytics’ skills on tools and business intelligence applications allow to track user preferences and offer or direct that user to targeted content which is used to drive potential customers to specific products or advertisements leading to wider and larger market capture for sales.
- Develop skills to be employed in an advisory or practical managerial capacity in marketing management.
- Manage marketing and corporate communication in international environments.
- Possess the personal, interpersonal cultural awareness and critical skills to be able to work in Marketing Management.
- Integrate knowledge, capable to handle complex marketing information.
- Evaluate complete marketing scenarios and develop new applications, insights and strategies for global marketing.
- Develop a comprehensive understanding of the complexity of global marketing.

Modules & Project

This programme comprises of 10 coursework modules (including Research Methodology module) and a project. The modules are designed to provide the knowledge and skills that managers need in order to attract customers globally. It is specially designed to meet the needs and trends of the global marketplace in an international and multicultural setting. Students learn the importance of defining the scope of 21st century marketing developing and executing effective marketing strategies, adapting to rapidly changing technologies, building customer satisfaction and retention, and facilitating communications successfull.

Requisite Modules (for non business students)
- Duration: 1 month (Full-time)
  - Managing People
  - Understanding Customers
  - Managerial Finance
  - Business Environment & Strategic Planning

Who Should Attend

The Master of Science in Global Marketing Management has been designed to equip key managers, senior executives, entrepreneurs and other professionals for a career in global marketing by developing the critical knowledge and competencies in an international, cross border and cross cultural context. It is specially designed for those who have an undergraduate background in business, as well as those from other industry areas interested in developing a comprehensive understanding of concepts and current theories in the management of global businesses.

Project

You will be expected to conduct effective research in relation to business in Global Marketing for both academic and industry purposes. Either route will require you to plan and conduct effective academic research to critically evaluate and select global market entry strategies leading to a significant project or the development of an academic paper, consultancy report or case history in relation to an aspect of Global Marketing Management.

Duration

Full-time - 1+ years

Career options

- Technology, Culture and People A Global Perspective
- Marketing and Sustainability in the Age of Globalisation
- Behavioural Science, Social Media and Marketing Analytics
- Communication Theory and Practice
- International Business Communications and Competencies
- Business Environment & Strategic Planning
- New Media Industries and Technologies
- Statistical Decision Making
- Research Methodology
- Managerial Finance
- Digital Marketing Tools and Trends
- Project
Higher education worldwide.

The GAC is the world’s leading specialised accrediting body for project management and related degree programs, successful projects.

excellence and continuous improvement in project management principles and practice, leading towards delivery of

accrediting programs at the bachelor’s, postgraduate, and doctorate levels offered within accredited institutions of higher education worldwide.

Global Accreditation Center (GAC), USA. Effective 1st August 2021, APU has been awarded accreditation by the Project Management Institute (PMI) Global Accreditation Center (GAC), USA for the Master of Project Management programme.

The Accreditation, further strengthens the recognition of the MPM Programme and its commitment to foster excellence and continuous improvement in project management principles and practice, leading towards delivery of successful projects.

The GAC is the world’s leading specialised accrediting body for project management and related degree programs, accrediting programs at the bachelor’s, postgraduate, and doctorate levels offered within accredited institutions of higher education worldwide.
Master of ACCOUNTING

Duration:
Full-time - 1-1 years

This programme is specifically designed to provide:
- Exposure towards both financial and managerial aspects of accounting
- Knowledge of current and latest practices and principles of accounting
- In-depth knowledge of accounting concepts and standard procedures.
- Exposure towards professionalism and ethical standards needed to execute accountabilities and responsibilities in evaluation and decision making.
- FinTech knowledge and technical skill relevant to Accounting and Finance

Career options
- Accounts Manager
- Inventory Manager
- Credit Controller
- Audit Manager
- Financial Analyst
- Tax Consultant
- Payroll Manager
- Compliance Manager
- Budget Analyst
- Senior Risk Analyst
- Audit Consultant
- Chief Financial Officer (CFO)

Who Should Attend
This programme is specifically designed for enhancing the current group of accounting graduates or practitioners who may need to further advance, improve their fundamental understanding of the accounting profession and the market needs from the academic perspective. It is a process of preparation as well as upgrading their skills.

The Benefits of the Programme
On successful completion of this programme, you will be able to:
- Demonstrate a coherent and advanced understanding of the concepts, principles of accounting, its applications and financial workings, and also the application of such understanding in using those financial assets to the real-world of business and investment.
- Describe and comment on advanced scholarship in accounting and finance and critically evaluate arguments and assumptions to make judgments.
- Demonstrate the ability to recognise and appropriately respond to ethical issues in the practice of accounting by incorporating appropriate professional codes of conduct and social responsibility.
- Use oral, written and electronic communication to elicit information, to explain, debate and present complex arguments, knowledge and rationale to different audiences and circumstances.
- Gather, interpret, evaluate, analyse and apply relevant professional standards to complex accounting-related issues, and come to well-reasoned conclusions.
- Demonstrate a commitment to life-long learning and professional development by reading and critically appraise management theory.

Modules & Project

This programme comprises 13 coursework modules (including Research Methodology module) and a project. The modules of this programme will provide the knowledge and analytical skills to explore and explain the principles and practices of accounting.

Modules
- Quantitative Methods for Decision Making
- Risk Management
- Managerial Accounting
- Management Accounting for Decision Making
- Cost Management and Control
- Financial Accounting and Reporting
- Management Control and Audit
- Financial Accounting and Reporting
- Taxation
- Financial Reporting and Analysis
- Forensic Accounting and Fraud Examination
- Accounting Information Systems
- Research Methodology
- Ethical Obligation in Accounting
- Business Law
- Project

You'll be expected to engage in comprehensive research through a critical review of published material relevant to Accounting. A thorough review is carried out on theoretical and empirical literature from which a conceptual or theoretical framework is derived. Sources of literature will range from academic papers, business case history and consultancy reports. Existing theories and research findings will be utilised to create solutions or opportunities to address challenges in today's international business climate. Identification of such opportunities or challenges will be important factors in modern business strategies and planning. Business case history will be utilised to research and analyse either the strategies of an organisation or the application of specific concepts, theories or techniques as well as analyse the effectiveness and outcomes. The consultancy reports will be utilised to examine contemporary problems faced by one or more organisations and to recommend strategies and actions to be taken by the organisations. Case study would be the core focal point of content delivery for this course.

Who Should Attend
This programme is ideal for any fresh graduate interested in pursuing a career in the dynamic and growing field of forensic accounting and fraud examination as well as those accountants and auditors who wish to pursue or enhance their career as forensic accountants. This programme integrates the accounting, auditing and investigative skills used to identify and resolve complex fraud examination results suitable for use by the courts as the basis for resolution.

Modules & Project

This programme comprises 13 coursework modules (including Research Methodology module) and a project. The modules of this programme will provide the knowledge and analytical skills to identify and apply the law, the rules of procedure and evidence and ethics that relate to forensic accounting.

Modules
- Quantitative Methods for Decision Making
- Risk Management
- Managerial Accounting
- Management Accounting for Decision Making
- Cost Management and Control
- Financial Accounting and Reporting
- Financial Accounting and Reporting
- Taxation
- Financial Reporting and Analysis
- Forensic Accounting and Fraud Examination
- Accounting Information Systems
- Research Methodology
- Ethical Obligation in Accounting
- Business Law
- Project

You'll be expected to engage in comprehensive research through a critical review of published material relevant to Accounting. A thorough review is carried out on theoretical and empirical literature from which a conceptual or theoretical framework is derived. Sources of literature will range from academic papers, business case history and consultancy reports. Existing theories and research findings will be utilised to create solutions or opportunities to address challenges in today's international business climate. Identification of such opportunities or challenges will be important factors in modern business strategies and planning. Business case history will be utilised to research and analyse either the strategies of an organisation or the application of specific concepts, theories or techniques as well as analyse the effectiveness and outcomes. The consultancy reports will be utilised to examine contemporary problems faced by one or more organisations and to recommend strategies and actions to be taken by the organisations. Case study would be the core focal point of content delivery for this course.
Master of Finance

with a specialism in FinTech

FINTECH FOR THE FUTURE

Financial Technology (FinTech) is gaining momentum year-on-year and creating a huge demand for professionals with specific FinTech skills. Traditional accounting and finance industry is getting digitally transformed. To cater to the skill gap in the Financial Services the technology application has become an essential part of the graduate skill.

Traditional financial institutions and FinTech start-ups alike are looking for more candidates who specialise in Artificial Intelligence, Machine Learning, Data Science. According to Bloomberg reporting and data from LinkedIn[1] job listings requiring these skills in the financial services industry increased nearly 60% in the past year. APU Master of Finance (FinTech) programme is designed to cater to the increased demand for finance graduates with FinTech skills.

"FinTech is massively popular. 96% of global consumers are aware of FinTech-driven money transfer and payment services. 3 out of 4 consumers have used an alternative money transfer and payment service."

- EY Global FinTech Adoption Index

The Benefits of the Programme

On successful completion of this programme, you will be able to:

- Have a solid in-depth knowledge in the theory and practice of decision making needed to face the challenges in the financial world.
- Have a comprehensive understanding of the financial world and its key areas at a global level.
- Specialise in financial knowledge and tools to move from theory to real-world applications needed for a graduate to be on the forefront of the financial world.
- Foster knowledge and technical skill relevant to Finance.

Career options

- Administrative and Support
- Financial Manager
- Insurance Manager
- Securities Researcher
- Mergers and Acquisitions
- Financial Planner
- Investment Banker
- Securities Trader
- Risk Assurance
- Financial Adviser
- Financial Analyst
- Money / Investment Manager
- Asset Manager
- Chief Financial Officer (CFO)
- Risk Manager

Duration:
Full-time - 1 - 2 years
Part-time - 2 - 5 years

This programme is specifically designed to provide:

- A solid in-depth knowledge in the financial world.
- An understanding of the demand for financial environment and its key areas at a global level.
- Specialised financial knowledge and tools to move from theory to real-world applications needed for a graduate to be on the forefront of the financial world.
- Foster knowledge and technical skill relevant to Finance.

You will be expected to conduct effective research in relation to Finance for both academic and industry purposes. Project will provide you an opportunity to study a topic related to Finance in the form of a written report. You are required to develop your chosen research study by conducting literature reviews, engaging with research methodology, developing skills in data collection and analysis. At the end of the study, you will produce and present a report conforming to the conventions of academic writing.

Who Should Attend

This degree is intended for finance professionals looking to widen their skill base or students who have made a professional commitment to pursue a career in the finance industry and who have studied finance in an undergraduate degree and are interested in equipping with the most comprehensive array of analytical tools and techniques. This Masters of Finance could be a stepping stone to one of the most sought-after careers in the finance sectors broadly defined as corporate finance, security analysis, portfolio management, options and futures, treasury management, the functioning of financial institutions and markets, and financial decision-making.

Accredited by

CMI

ACCRREDITED

MDEC

Premier Digital Tech Institution

ACCRREDITED

Postgraduate studies / 57 / Postgraduate studies

/ 56 / Postgraduate studies
FINTECH FOR THE FUTURE

“Global FinTech market investments have seen a 28% year-on-year rise from 2018 to 2019.” (Tranglo)

In 2019, 64% of consumers worldwide have used one or more FinTech platforms, up from 33% in 2017. (Ernst & Young)

In 2017, 88% of incumbent financial institutions feared that they would lose money to the disruptive innovation of FinTech companies, but 82% plan to partner with FinTech startups in the next 3–5 years. (PwC)

60% of consumers want to transact business with a single platform, such as social media or mobile banking apps. (Ernst & Young)

“Financial institutions are becoming more technology focused. We see it as the evolving intersection of financial services and technology. Looking forward, we expect FinTech disruptors to continue to expand into other areas within financial services.” - PricewaterhouseCoopers (PwC)

FINTECH 2019

60%

82%

64%

82%

28%

60%

3–5 years.

(33%)

(60%)

(82%)

FinTech

Online Banking

Research

Data Analytics

Blockchain

Crypto

Digital Asset

Exchange (DAEX)

Crowdfunding

P2P-lending

Payment

“FinTech is changing businesses and customers rapidly. Those that embrace FinTech will stay at the forefront of their markets; those that don’t will lose out on opportunities, customers, and market share.” - Bernard Marr, Forbes
Master of Arts in Design Innovation Management

The Masters of Arts in Design Innovation Management programme will enhance graduates managerial skills and develop interdisciplinary knowledge through both theoretical and practical modules on a range of topics relevant to contemporary design management issues.

The interdisciplinary blend of design, innovation and management in this programme will enable graduates to develop critical approaches and practices that enhance their effectiveness as a practitioner, to enable graduates to pursue a broad range of design management careers in the private and public sectors relevant to the world of today.

Skills Gain

- Stronger Skills
- Cross-Industry Experience
- Food and Beverage
- Optimistic
- Curious
- Willing to Change
- Ability to Manage Failure
- Project Oriented
- Entrepreneur
- Business Case Demonstration

Duration
- Full-time - 1.5 years

This programme is specifically designed to:
- Extend design innovation management programme to different organisations that consider design to be a strategic competitive force.
- Meet the growing demand for advanced skills in design management and leadership in the various services and businesses.
- Prepare graduates to meet the growing needs for management of advanced design technology and implementation of new management approaches.

Career options
- Project Manager
- Design Producer
- Brand Manager/ Strategist
- Marketing Manager
- Product Manager
- Account Manager
- Client Manager
- Chief Design Officer
- Design Researcher
- Design Strategist
- Service Design/ Design Experience Strategist
- Venture Architect

Benefits of the Programme
- Innovations and management from a creative perspective, within a world-leading art and design institution with strong link to the creative industries.
- Apply Design Thinking to real-world challenges, design collaboratively, engage critically and creatively with others and learn from shared experiences.
- An interdisciplinary programme informed by theories drawn from a range of design, business and humanities areas and delivered through projects and collaborations.
- Gain insight into creative briefs, target audiences and markets, through Design Management and Innovation.
- Benefit from diverse potential employment routes including setting up your own business, in-house and external design leadership roles, cultural positions and agency management jobs.

Who Should Attend
This programme is geared towards graduates who have graduated from design backgrounds who wish to master managerial skills that are relevant to their previous experience. This programme also appeals to non-design field managers and executives who require design management skills as part of their managerial responsibility.

Course Modules
- Preparation
- Design Thinking
- Design Research
- Design Strategy
- Design Management
- Design Delivery
- Design Implementation
- Design Innovation
- Project Feasibility Study
- Creative Futures Project

Elective Modules (Choose 1)
- Creative Futures Project
- Project Feasibility Study
- Service Design
- Future Media Innovation
- Integrated Brand Management
- Design Thinking
- Research Methodology
- Business Planning for Creative Entrepreneur
- Business for Retail
- Managing Business Web Presence
- Intellectual Property
- Creative Sustainability
- Technology Management

For the final project module named Creative Futures Project, there will be a combination of coursework modules (including Research Methodology and Implementation of New Technology Management) and a project named Creative Futures Project. There will be a final exhibition and presentation towards the end of the course.

Project
- For the final project module named Creative Futures Project, you will need to complete an industry-based major projects along with evidence and output related to the Design Innovation Management field. There will be a final exhibition and presentation towards the end of the course.

Accreditation
- ACCREDITED
- Institute of Management
- Design Innovation Framework Diagram

Framework adopted from Design Innovation Framework Diagram

This programme will enhance graduates' managerial skills and develop interdisciplinary knowledge through both theoretical and practical modules on a range of topics relevant to contemporary design management issues.

The interdisciplinary blend of design, innovation and management in this programme will enable graduates to develop critical approaches and practices that enhance their effectiveness as a practitioner. This enable graduates to pursue a broad range of design management careers in the private and public sectors relevant to the world today.
Master of Philosophy in **ENGINEERING**
**Master of Philosophy in MANAGEMENT**
**Master of Science in COMPUTING**

### Conversion to PhD
Students of the Research Degree programme may convert to a PhD candidate if they satisfy all the criteria below:

(a) Display excellent progress in their research.
(b) Pass a rigorous assessment.
(c) Pass a rigorous assessment.

Successful conversion means that the student will no longer be a Research Degree candidate but will instead become a PhD candidate with their candidature date backdated to their original Research Degree registration date. Hence, it allows the student to gain a PhD award within a shorter timeframe, without the need to complete a Masters programme.

### Modules & Assessments
This programme is conducted by research and is assessed via oral presentations and reports at various junctures, including a Proposal Defence, regular discussions with the supervisors would be expected to ensure the direction of research as well as the quality and significance of the findings.

### Programme Structure / Process Flow

**Application Process**
Ideally, student works with potential supervisors to develop proposals.

<table>
<thead>
<tr>
<th>Start of Candidature</th>
<th>Complete all required modules (If any)</th>
<th>Submission of completed work</th>
</tr>
</thead>
<tbody>
<tr>
<td>At first opportunity in Year 1</td>
<td>Within the first 9 months</td>
<td>Before maximum candidacy period</td>
</tr>
<tr>
<td>Research Colloquium</td>
<td>Proposal Defence (PD)</td>
<td>Viva Voce</td>
</tr>
<tr>
<td>Within the first 12 months</td>
<td>Submit detailed proposal document to examination panel</td>
<td>Presentation of completed work to Examination board</td>
</tr>
</tbody>
</table>

*By end of Year 1: may apply to convert MPhil to PhD (must pass assessment)

**Philosophy candidate backdated to MPhil registration date**

**Duration:**
- Full-time - 2 years
- Part-time - 3-4 years

This programme is specifically designed to provide:
- Knowledge to enhance technical capabilities within the subject area.
- Understanding of how to innovate, generate and manage the creation of new ideas.
- In-depth knowledge of a certain domain of knowledge, that is related to management and computing.
- Advanced research experience and skills that enable students to pursue a PhD programme.

### Career options
- **Master of Philosophy in Engineering**
  - Academic / Lecturer
  - Entrepreneur
  - Quality Assurance Specialist
  - Researcher
  - Product Design and Developer
  - R&D Engineer
  - Project Engineer
  - Engineering Consultant

- **Master of Philosophy in Management**
  - Public and Private R&D Institutions
  - Data Analyst
  - Academic / Lecturer
  - Entrepreneur
  - Researcher

- **Master of Science in Computing**
  - Computer and Information Systems
  - Manager
  - IT Director
  - IT Research and Development Leader
  - Computing Scientist
  - Research Assistant
  - University Lecturer
  - IT Project Manager

- **Master of Philosophy in Engineering**
  - Engineering Consultant
  - Project Engineer
  - R&D Engineer
  - Product Design and Developer
  - Researcher
  - Quality Assurance Specialist
  - Researcher
  - Entrepreneur
  - Academic / Lecturer

- **Master of Philosophy in Management**
  - Public and Private R&D Institutions
  - Data Analyst
  - Academic / Lecturer
  - Entrepreneur
  - Researcher

100% Online

**Open & Distance Learning (ODL)**
- The ODL (Open & Distance Learning) programmes are designed to address the theoretical, practical and scientific skills and contribute towards new and meaningful knowledge in their field of expertise.
- ODL allows students to learn anytime, anywhere at their own pace - this power of freedom has ignited more interest & excitement in learning.
- All the Master (ODL) programmes are available for part-time study mode. The minimum duration of study is 2.5 years.
- Students are to register the modules on a modular basis. Each module will be offered over a two-month duration.

- **Master of Business Administration (ODL)**
- **Master of Business Administration with a specialism in Digital Leadership (ODL)**
- **Master of Science in Artificial Intelligence (ODL)**
- **Master of Science in Data Science and Business Analytics (ODL)**

**Programme Structure / Process Flow**

1. **Start of Candidature**
   - At first opportunity in Year 1
2. **Complete all required modules (If any)**
   - Research Colloquium
3. **Submission of completed work**
   - Proposal Defence (PD)
   - Viva Voce
   - Award of Degree
Master of BUSINESS ADMINISTRATION (ODL)

The Benefits of the Programme

This programme comprises of 15 core modules (including Research Methodology module) and a project. The modules take into consideration issues of management skills, marketing, managing strategy, change management, and leadership. In addition, internationalisation and global perspectives are considered and focus is given to project management in order to enhance the programme.

Pre-Requisite Modules (for non-business students)
Duration: 2 months (ODL)
- Managing People
- Understanding Customers
- Business Environment & Strategic Planning

Core Modules
- Organizational Behaviour
- Business Environment & Strategic Planning
- Strategic Marketing Management
- Understanding Customers
- Decision Analytics Manager
- Financial Management
- Business Environment & Strategic Planning
- Digital Business Consultant
- Digital Transformation Manager
- Logistic and Supply Chain Manager
- Management Consultant
- International Marketing Manager

Project
- You will be expected to conduct effective research in relation to business for both academic and industry purposes. Either route will require you to plan and conduct effective academic research in relation to the conduct of substantial and substantive individual research and analysis in relation to an aspect of business leading to a significant project or the conduct of appropriate research and analysis leading to one of an academic paper, consultancy report or case history in relation to an aspect of business.

Who Should Attend
This programme is geared towards managers who wish to focus on enhancing and stretching management and critical decision making skills in national and international organisations. In addition, middle and senior level managers who are undergoing challenging tasks in manufacturing and/or services sectors will find this programme useful towards career growth.

Duration:
ODL: 2.5-3 years

No Exams
100% Courseworks/Assignments

Overview
This programme is particularly designed for professionals who aspire to excel in leadership roles within the dynamic landscape of digital business. This program is ideal for individuals who wish to understand and navigate the intersection of business strategy, digital technologies, and data analytics. It aims to develop the knowledge and skills using the power of technology and data to excel in today’s digital business environment.

Core Modules
- Organizational Behaviour
- Managerial Finance
- Statistical Decision Making
- Understanding Customers
- Digital Transformation Manager
- Logistic and Supply Chain Manager
- Management Consultant
- International Marketing Manager

Specialisation Modules
- Leading Digital Business Transformation
- Big Data Analytics and Technologies
- Digital Execution

You will be expected to conduct effective research in relation to your area of specialisation (Digital Leadership) for both academic and industrial purposes. Either route will require you to plan and conduct an effective individual research and analysis, leading to a significant academic paper, consultancy report or case history.

Who Should Attend
The Master of Business Administration with a specialism in Digital Leadership is designed for professionals who aspire to excel in leadership roles within the dynamic landscape of digital business. This program is ideal for individuals who wish to understand and navigate the intersection of business strategy, digital technologies, and data analytics. It aims to develop the knowledge and skills using the power of technology and data to excel in today’s digital business environment.
Duration: ODL - 2.5 - 3 years
This programme is specifically designed to provide:
- Advanced skills and techniques in artificial intelligence
- Research opportunities to solve meaningful real-world problems with artificial intelligence techniques
- Advanced research opportunities in artificial intelligence in preparation for doctoral studies.

Career options
- Software Engineer
- Data Scientist
- AI Researcher
- Intelligence Specialist
- Consultant
- AI Data Analyst
- Machine Learning Engineer
- Robotics R&D Engineer
- Machine Vision Engineer
- Artificial Intelligence Analyst
- Deep Learning Scientist

Who Should Attend
This programme is geared towards practicing IT/Computing professionals within industry who seek further formal qualifications in Artificial Intelligence in addition to professionals and managers who wish to enhance themselves with Artificial Intelligence knowledge and skills to postgraduate level who will find this programme attractive. Fresh undergraduate students from Artificial Intelligence / Software Engineering / Data Science background will also find this programme worthwhile as a path to further enhance their academic qualifications.

Project
You will be expected to conduct effective research in relation to Artificial Intelligence for both academic and industry purposes. Either route will require you to plan and conduct effective academic research, and produce one academic paper, consultancy report or academic paper in relation to an aspect of Artificial Intelligence.
Doctor of Philosophy Programmes

- PhD in Computing
- PhD in Technology
- PhD in Management
- PhD in Finance
- Doctor of Philosophy in Engineering
- Doctor of Philosophy in Management
- Doctor of Business Administration (DBA)

Open & Distance Learning (ODL):
- PhD in Computing
- PhD in Technology
- Doctor of Philosophy in Management

Why our APU PhD by Research Programme?

- You will be assigned to a group of highly qualified supervisors.
- Wide range of latest research areas in the fields of computing and business administration areas.
- We have our regular research workshops, colloquium and seminars facilitated by local and international academicians and professionals.
- Comprehensive Student Support Services.
- Resourceful online databases.

Application Process
Ideally, student works with potential supervisors to develop proposal.

DURATION FOR PhD

The minimum and maximum duration of the PhD programme are as follows:

<table>
<thead>
<tr>
<th>Study mode</th>
<th>Normal minimum period</th>
<th>Normal maximum period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Time</td>
<td>3 years</td>
<td>5 years</td>
</tr>
<tr>
<td>Part Time</td>
<td>4 years</td>
<td>6 years</td>
</tr>
</tbody>
</table>

- Completion of studies is subject to approval from the Senate
- Candidates with Extenuating Circumstances may apply for approval to extend the duration of study

Minimum Entry Requirement
- A Masters degree in a related field accepted by the APU Senate
- Other qualifications equivalent to a Masters degree that are accepted by the APU Senate

Doctor of Business Administration (DBA)
- Masters degree in related fields or the equivalent qualification as accepted by the Senate.
- Master’s degree in non-related fields as accepted by the Senate and with relevant working experience, subject to a rigorous internal assessment.
- Master’s degree in non-related fields as accepted by the Senate and without relevant working experience, subject to passing pre-requisite courses.

English Requirement

<table>
<thead>
<tr>
<th>Programmes</th>
<th>Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>PhD in Computing/ PhD in Computing - ODL</td>
<td>IELTS 6.0</td>
</tr>
<tr>
<td>PhD in Technology/ PhD in Technology - ODL</td>
<td>IELTS 6.0</td>
</tr>
<tr>
<td>Doctor of Philosophy in Engineering</td>
<td>IELTS 5.0</td>
</tr>
<tr>
<td>PhD in Management / Doctor of Philosophy in Management - ODL</td>
<td>IELTS 6.0</td>
</tr>
<tr>
<td>Doctor of Business Administration (DBA)</td>
<td>IELTS 6.0</td>
</tr>
<tr>
<td>PhD in Finance</td>
<td>IELTS 6.5</td>
</tr>
</tbody>
</table>
Specialist Doctoral Topics for Supervision

Fields of Research

**Engineering**
- Sustainable Development
- Renewable Energy
- Power Electronics
- Data Analytics
- Medical Image Processing
- Neural Networks
- Data Compression
- Content-based Retrieval
- Artificial Intelligence Applications in Engineering
- Signal and Image Processing
- Rapid Prototyping
- Engineering Materials
- Silicon Nanoelectronics
- Nanofabrication Technologies
- Single Electron Transistors
- Quantum Computation
- Radiation Detection
- Optical Fiber/Wireless Communication
- Infrared Remote Sensing Technology
- Wireless and Mobile Systems
- Active Radio frequency/Identification System (RFID)

**Computing & Technology**
- Database Development
- Green Computing
- Computing & Society
- Medical Image Processing
- Natural Networks
- Data Compression
- User Interfaces
- Human Computer Interaction
- Content-based Retrieval
- Malware Analysis and Detection
- Cyber Security
- Artificial Intelligence
- Algorithm and Distributed Computing
- Digital Image Processing
- Machine Learning
- Data Mining
- Neural Networks
- Robotics
- Healthcare Systems
- Technological Innovation and Change
- Information Systems Adoption
- Image Processing
- Graph Theory/Combinatorics
- Computational Analysis
- Big Data Analytics
- Cloud Computing
- Internet of Things (IoT)
- Natural Language Processing

**Business & Management**
- Strategy of Multinational Corporations
- Strategic Framework for SDCC Adoption - Malaysian In-Bound Technology Transfer Model
- International Human Resource Management
- Business Innovation
- Digital Transformations
- Green Business and Marketing
- Human Resource Management
- Organisation Behaviour
- Public Administration
- Customer Satisfaction
- Work Quality
- Corporate Governance
- Supply Chain Operation Management
- Leadership and Corporate Social Responsibility
- Sustainable Supply Chain
- Digital Marketing
- International Entrepreneurship
- Sustainable Development

**Finance**
- Finance
- Financial Economics, Time Series Econometrics
- Risk Management
- Portfolio Management
- Financial Statement Analysis
- Monetary Movements, Financial Markets
- Investment
- Financial Technology (FinTech)
- Financial Planning
- Financial Management
- Islamic Finance
- Corporate Governance
- Econometrics

Doctor of Philosophy in Engineering

Doctor of Philosophy in Management

Doctor of Philosophy in Finance

Doctor of Philosophy in Open & Distance Learning (ODL)

This programme is designed for executives, professionals and leaders to prepare them for digital transformation, by:
- Applying innovation and technology in problem-solving—guided by Design Thinking ideas.
- Employing real-world coaching and providing an entrepreneurial outlook via our in-class and value-added activities.
- Participating in thought leadership sessions delivered by our academic staff and industry partners.
- Learning and collaborating in a highly dynamic and interactive world-class environment.
- Future-proofing themselves and enabling them to lead digital transformation in organisations.

Career options

- Management Analyst
- Business Consultant
- Business Research Analyst
- Entrepreneur
- Economist
- Professor
- Chief Marketing Officer (CMO)
- General Manager
- Analytics & Reporting Manager
- Decision Analytics Manager
- Management Consultant
- Chief Executive Officer (CEO)
- International Marketing Manager

Duration:
- Full-time: 3 years
- Part-time: 4 years

This programme is approved by the Malaysian準ued by the Malaysian Institute of Accountants (MIA) to enhance your research skills which can be applied to strategic formulation, policy formation and organisational risk assessment and mitigation plans.

Pre-Requisite Modules (for non-business students)

- Strategic Management for Integrated Value Creation
- Advanced Marketing Intelligence and Research
- Research Methodology
- Leadership and Organisational Science
- Digital Thinking and Innovation Management
- Data Science and Business Analytics
- Quantitative Research OR Qualitative Research
- Digital Business Transformation
- Global Economic and Business Issues
- Dissertation

The modules are assessed through flexible assessment methods with minimal examinations, catering to the needs of busy working professionals.

The emphasis of the DBA programme is on collaboration, interpersonal relationship building and applied experimental learning. Students are required to complete 10 taught modules on the DBA which are delivered in a combination of online and face-to-face blended learning modes depending on the module.

Endorsed by:

- Malaysian Institute of Accountants (MIA)
- Chartered Management Institute (CMI)
The ODL (Open & Distance Learning) PhD programmes are designed to address the theoretical, practical and scientific skills and contribute towards new and meaningful knowledge in their field of expertise.

- ODL allows students to learn anytime, anywhere at their own pace - this power of freedom has ignited more interest & excitement in learning.
- Students will reinforce their independent learning skills, as well as demonstrate their ability to produce a professional document.
- The supervision and monitoring will be conducted via Microsoft Teams and Moodle.
- There is an option to undertake additional research workshops organised jointly by Graduate School of Technology and Graduate School of Business.
- Students must participate in online research seminars/colloquia/conferences.
- For PhD in Computing/Technology, students are required to publish 1 journal article (indexed) as a requirement for the PhD award.
- Assessment of the fundamental knowledge is carried out through assessment of the students’ performance based on oral and written assessment. The final assessment is the viva voce and the dissertation.
- Open Distance Learning (ODL) PhD students at APU will need to take the Research Methods Modules and subsequently produce the Dissertation.

ACADEMIC RESEARCH

For our staff, learning is a continuous journey where we keep abreast with the latest knowledge in a variety of fields. Our academic staff publish papers and present them at conferences worldwide. Some of the areas of research include:

- Embedded Systems & RFID
- Biometrics
- Games Engines
- 3D Graphics and Virtual Reality
- Security
- New Media Technologies
- Knowledge Management
- Mobile Learning
- Wireless Networks and Internet of Things (IoT)
- Adding Facial Expressions to Talking Head Models
- Marketing/Professional Services
- Two and Three Dimension Audio-Visual Speech Synthesis
- Handwritten Signature Verification Using a Single Master Signature
- Customer Care
- E-Learning
- Entrepreneurial Business
- Various Aspects of Accounting
- International Marketing
- Generation of Business Ideas
- Organisational Culture Change
- Strategic Diversification Evaluation
- Artificial Intelligence
- Cloud Computing
- Security and Forensics
- Internet of Things (IoT)
- Malware Analysis
- Big Data
APU’s Cybersecurity Talent Zone is a clear and perfect example of how APU collaborates closely with industry leading organisations to expose students to best-in-class technologies and systems. This Zone features a fully-functional Security Operations Centre (SOC) that allows students to have hands-on cybersecurity operations experience. APU’s Cyber Security students are able to actively analyse occurrences of cyber-attacks and plan counteractive measures towards cyber threats through real-time data.

In addition, a full-fledged Cyber Threats Simulation and Response Centre (also known as a Cyber Range) is located within the Cyber Security Talent Zone. The Cyber Range incorporates latest technologies and a military grade cyber-defense system that can simulate highly complex cyber-attacks in a hyper realistic environment, enabling students to understand and formulate defence strategies, and practice the entire chain of cyber-defence while preparing them to deal with real cyber threat attack when it happens. The Cyber Range is among the best-equipped facility of its kind across the Asia Pacific region.

APU’s Cisco Networking Academy, its Centre for Research and Development in IoT (CREDIT), and its Forensic and Security Research Centre also make up the APU CyberSecurity Talent Zone, which is truly a unique, end-to-end integrated facility to provide hands-on experience to our students - the global cybersecurity, networking and IoT talents of the future. The Cyber Range is among the best-equipped facility of its kind across the Asia Pacific region.

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Postgraduate Studies Facilities

It’s all going on @APU Students from over 130 countries ★
awards received by the university and our students at local, regional and international competitions are a testimony to their knowledge, skills and professional attributes.

asia-pacific ICT awards (apicta) malaysia
2023 - National Winner of Industrial Manufacturing and Students (Tertiary) category
2022 - Winner of ‘Best of Tertiary Student Project’
2021 - Winner of Best of Tertiary Student Project
2020 - Top Award for ‘Best of Tertiary Student Project’
2019 - Champion (University category)
2018 - 2 Gold Awards
2017 - 2 Silver Awards
2016 - Gold Award
2015 - Silver Award
2014 - Bronze Award
2013 - 2 Silver Medals
2012 - Best Green Invention Award
2011 - 2 Silver Medals
2010 - 1 Bronze Award
2009 - 1 Silver Award
2008 - 1 Bronze Award
2007 - 1 Silver Award
2006 - 1 Gold Award
2005 - 1 Silver Award
2004 - 1 Gold Award
2003 - 1 Silver Award
2002 - 1 Gold Award
2001 - 1 Silver Award
2000 - 1 Gold Award

Cybersecurity Excellence Awards
- Best Cybersecurity Education Provider in Asia
  2023 - Gold Winner
  2022 - Gold Winner
  2021 - Gold Winner
  2020 - Gold Winner
  2019 - Gold Winner
  2018 - Gold Winner
  2017 - Gold Winner
  2016 - Gold Winner
  2015 - Gold Winner
  2014 - Gold Winner
  2013 - Gold Winner

Private Education Excellence Awards
- Best in Student Achievements (Institution Category)
  2023 - Best in Diversity & Inclusion (Institution Category)
  2022 - National Outstanding Innovation Award (University category)

Hilti® Competition
2023 - Champion
2022 - 2nd Runner Up
2021 - Champion
2020 - Champion
2019 - 1st Runner Up

International University Carnival on E-Learning (iucel) Competition
2023 - 3 Gold Awards
2022 - 2 Silver Awards & 1 Bronze Award
2021 - Gold
2020 - Silver Awards
2019 - 2 Gold Awards
2018 - Silver
2017 - Gold Awards
2016 - Gold Awards
2015 - Silver Awards
2014 - Gold Award

Water Vanguards Challenge 2023
2023 - Champion

Wicked 6 Cyber Games 2023 Women’s Global Cyber
2023 - 1st Place in Women’s Society of CyberOuts (WSC) CTF
2023 - 2nd Place in the Kaluva CTF and Security Innovation CTF
2023 - 7th Place in the SANS Bootsp CTF

Making History - Awards and Achievements

CISCO Packet Tracer National Challenge
2023 - Champion
2022 - 2 Gold Awards & 2 Special Awards

Asia International Innovation exhibition (AIIE)
2021 - 2 Gold Awards & 2 Special Awards

The Virtual Innovation Competition (VIC) Award
2021 - 2 Gold Medal in the category: Tertiary - Science & Technology
2021 - Best Video Special Award in the category: Tertiary - Science & Technology

Karuna HackKind
2021 - 1st Place & 3rd Place in the Mobile Application Category

Xylem Reach Student Hackathon
2021 - 1st Place Winner

ImecIE Design skill Competition
2021 - Champion

Diversity and Inclusion Youth Conference (DiYCo) Covid-19 Business StartUp Challenge
2021 - Grand Prize

UpSi’s Connect 2021 - Design 2 Connect e-Poster Competition
2021 - 1st Place
2020 - 2nd Place
2019 - 3rd Place

World Engineering, Science & Technology Congress (ESTCON2020)
2020 - Winner of Best Paper Award in the International Conference on Production, Energy & Reliability (ICPER) category

Tunku Abdul Rahman University College (TARC UC) Capture The Flag Competition
2020 - Champion
2020 - 2nd Runner Up

Asian Security Faculty Excellence Award
2020 - Outstanding Graduate Student Teaching Award

Penang International Innovation, Innovation and Design (PID)
2020 - Gold
2019 - Silver

Mfi Furnishing Design Competition
2020 - Champion
2020 - 1st Meritor Award

Young Excellence Award (YEA)
2020 - Winner of the Young Excellence Award (YEA) 2021 under category: Pandemic Leadership Award

Sustainable Development Goals (SDG) FilmFest
2020 - 1st Runner Up

Merdeka Award Presentation Ceremony
2019 - Grant of the Merdeka Award Grant for International Student Achievement

The 3rd International Academic and Research Excellence Awards (ARE)
2019 - 1st Place in the category: ‘Best Academician of the Year Award (Major) (Overall)

21th National Mathematical Science Symposium
2019 - Persama Award for Best PhD Thesis and Best Academic Article

Data Visualization Competition, Data Challenge - Tell A Story With Data
2019 - Viewer’s Choice Award

Women IOC, in Association with Times Women
2019 - Outstanding Academician Award highlighted with No1 Women Excellence Award
2018 - Emerging Women Award highlighted with No1 Women Excellence Award

UoR Academic Research Foundation India
2018 - Young Researcher Award

Global Climate Hack Competition
2021 - 3rd Place
2020 - People’s Choice Award

International Research Fellowship Award by Mae Fah Luang University (MFLU), Thailand
2021 - International Research Fellowship Award

International Innovation Design Expo (IndEx)
2021 - Silver Award

Virtual-Melaka International Intellectual Exposition (V-MIEK)
2021 - Silver Award

International Innovation ArisT Malaysia (IAM)
2021 - 2 Silver Awards

Women Scientist of the Year by HumAsia Awards
2021 - 2nd Runner Award

The International Research and Symposium and Exhibition (IREE)
2021 - Silver Award

F-Secure HECIE Cybersecurity Competition
2021 - 2nd Runner Up
2020 - 1st Runner Up

F-Secure Intersynergy Cybersecurity Challenge
2020 - Champion
2019 - Champion and 2nd Place
2018 - Champion
2016 - Champion

Atos Global IT Challenge
2019 - Champion
2018 - 1st Runner Up

International ICT Innovative Services Awards
2019 - Best Innovation Prize

Malaysia Research Assessment (MRA) Ratings 2020
2020 - Special Award (Best Achievement)

Malaysian Actuarial Students Association (MASA) Hackathon
2020 - Champion
2019 - 1st Runner Up
2018 - 2nd Runner Up

Acca Power of Ethics Competition
2020 - Winner

International Mathematics Competition
2019 - Champion and Consolation Prize
2018 - Champion

Kpmg Cyber Security Challenge
2018 - Top University Award
2018 - Champion (APT, Malware & Cyber powered by FireEye) track
2018 - Champion (Engineering & Cyber powered by EY) track
2017 - 2nd Runner Up (Cyber Security Challenge 2016 - National Final)

Malaysian Financial Planner Award
2018 - 1st Runner Up

Proton DRM-HEC Creative Car Challenge
2018 - 2nd Runner Up (Coding)
2017 - 1st Runner Up

Cimb Ed Conquest
2016 - Champion (Data Science)
2016 - Tobi Prize (Design Battle)

Synchew Business Excellence Award
2017 - Product Excellence Award (Data Science)

Synchew Education Award
2018 - Outstanding Educational Institution Private University

For more awards listing, please visit APU website.
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